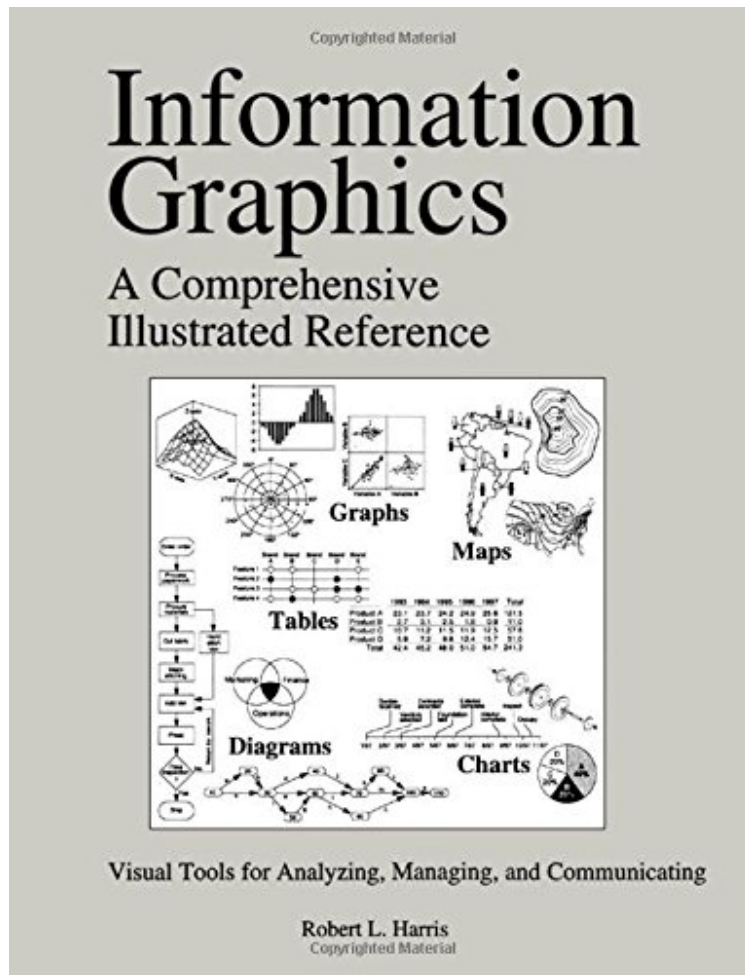


Information Graphics: A Comprehensive Illustrated Reference

Robert L. Harris

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#515341 in Books Robert L Harris 2000-01-06Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 8.40 x 1.30 x 10.90l, 2.73 #File Name: 0195135326448 pagesInformation Graphics A Comprehensive Illustrated Reference | File size: 18.Mb

Robert L. Harris : Information Graphics: A Comprehensive Illustrated Reference before purchasing it in order to gage whether or not it would be worth my time, and all praised Information Graphics: A Comprehensive Illustrated Reference:

3 of 3 people found the following review helpful. This Book is exactly what it says it is - a ReferenceBy D. R. PittsThis is not a book that you will read cover to cover; it is a "dictionary" of graphics and the elements to those graphics. It will not teach you how to use them or the appropriate use of them (for that refers to Tufte). I agree with the other comments that the alphabetical arrangement is not useful - just as a dictionary is not useful if you don't know a word. A Thesaurus style would have been more useful, giving alternatives or evolutions of graphics. However some of the entries once found are extremely useful and e.g, Data Distribution graphs, but content is repeated under different entries Ie Combination decision and flow chart is under decision diagram and flow chart (and probably others) ,

making it hard to find the source reference. It's all black and white, and omits some of the more recent developments (no Heat Maps, Tree Maps, Sparklines). However, it's a serious professional reference that I have personally found useful. Could use an update.

46 of 48 people found the following review helpful. Consultant's best friend
By Mike Tarrani
As a consultant in the computer industry I often wonder if I am a technical specialist or a technical writer because of the high volume of writing I do. While I have honed my writing skills through both experience and training in Information Mapping, I used to be at a loss about how to best portray technical data in my documents. *Information Graphics: A Comprehensive Illustrated Reference* changed that. With this handy reference, which is never far from my keyboard, I have a 450-page catalog of ideas and guidance. What is remarkable is that in the 450 pages are 4,000 illustrations (nearly 10 per page). This book has allowed me to measurably improve the quality of my proposals and deliverables by picking the best possible way to convey information. Don't let the fact that I am in the computer consulting industry deter you from buying this book - if you are in business, graphic arts, advertising and marketing or just about any other profession that uses data this book will be worth its weight in gold.

0 of 0 people found the following review helpful. but the information it contains is complete and highly useful.
By Pete
You can question the structure or design of this book, but the information it contains is complete and highly useful.

This beautifully illustrated book is the first complete handbook to visual information. Well written, easy to use, and carefully indexed, it describes the full range of charts, graphs, maps, diagrams, and tables used daily to manage, analyze, and communicate information. It features over 3,000 illustrations, making it an ideal source for ideas on how to present information. It is an invaluable tool for anyone who writes or designs reports, whether for scientific journals, annual reports, or magazines and newspapers.

From *Scientific American*: This book will be particularly useful to people doing desktop publishing, will help introduce general readers to the language of graphic designers, and can be used as a guidebook for finding the best way to present graphic information. Recommended for all levels.

From *The New Yorker*: The breadth and depth of entries, examples, and cross-references are almost overwhelming. The book's 448 pages pack in more than 850 entries and nearly 4,000 illustrations covering everything from mundane pie charts to complex visualization techniques for data analysis and business operations. Readers can explore subjects to the depth necessary--it's all there. The writing is straightforward and precise without being overly technical, and presupposes no special knowledge of graphics or mathematics. I am glad to add *Information Graphics* to my technical communications library. I recommend that you add it also. "This is an excellent reference for those wishing to describe data using graphs (of any nature)...I can imagine many applied statisticians, engineers, people from economy and/or newspapers, etc., for whom this reference could be an important addition to the library." -- Math

"An encyclopedia of graphical techniques, including the many tools arising from modern data analysis. A great resource." --Chance, a publication of the American Statistical Association

"The breadth and depth of entries, examples, and cross references are almost overwhelming. Readers can explore subjects to the depth necessary--it's all there ... The writing is straightforward and precise without being overly technical and presupposes no special knowledge of graphics or mathematics." --Journal of the Society for Technical Communication