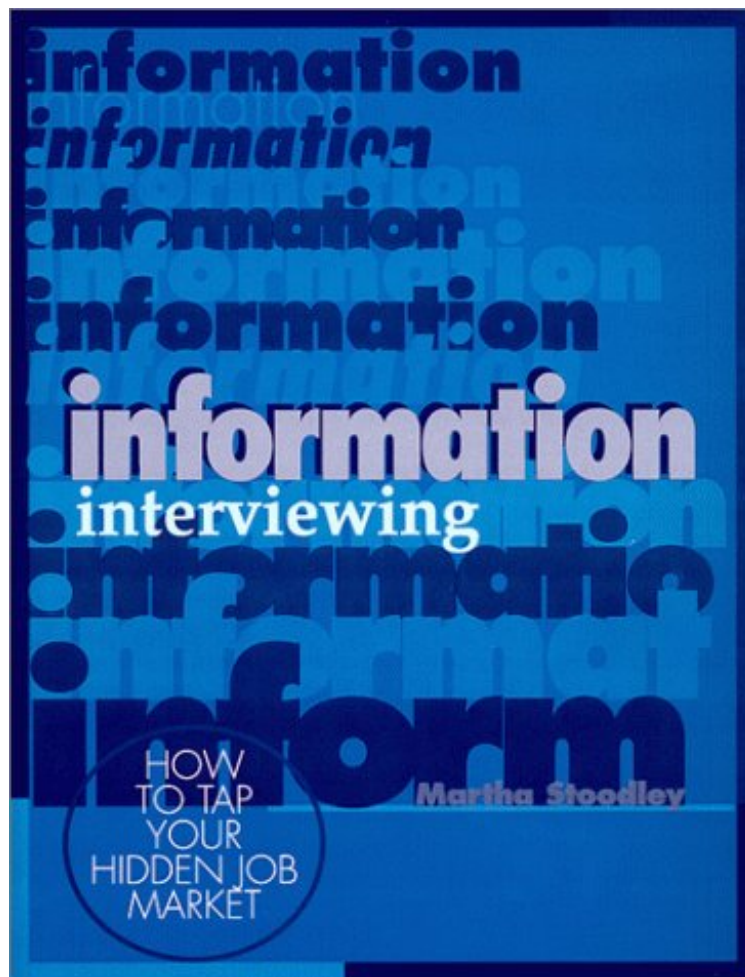


(Library ebook) Information Interviewing: How to Tap Your Hidden Market (Information Interviewing: How to Tap Your Hidden Job Market)

## **Information Interviewing: How to Tap Your Hidden Market (Information Interviewing: How to Tap Your Hidden Job Market)**

*Martha Stoodley*

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Information interviewing is a method of career exploration and a way of discovering jobs that are not publicly advertised. It is the only way to uncover 50% of the job market. This book outlines techniques for information

interviewing that get results!

About the Author Martha Stoodley is president of Stoodley Associates, an international management consulting and education firm specializing in career development, communication, team learning, leadership, and employee education. She has a Master's Degree in Educational Psychology/Clinical Counseling from California State University at Hayward.