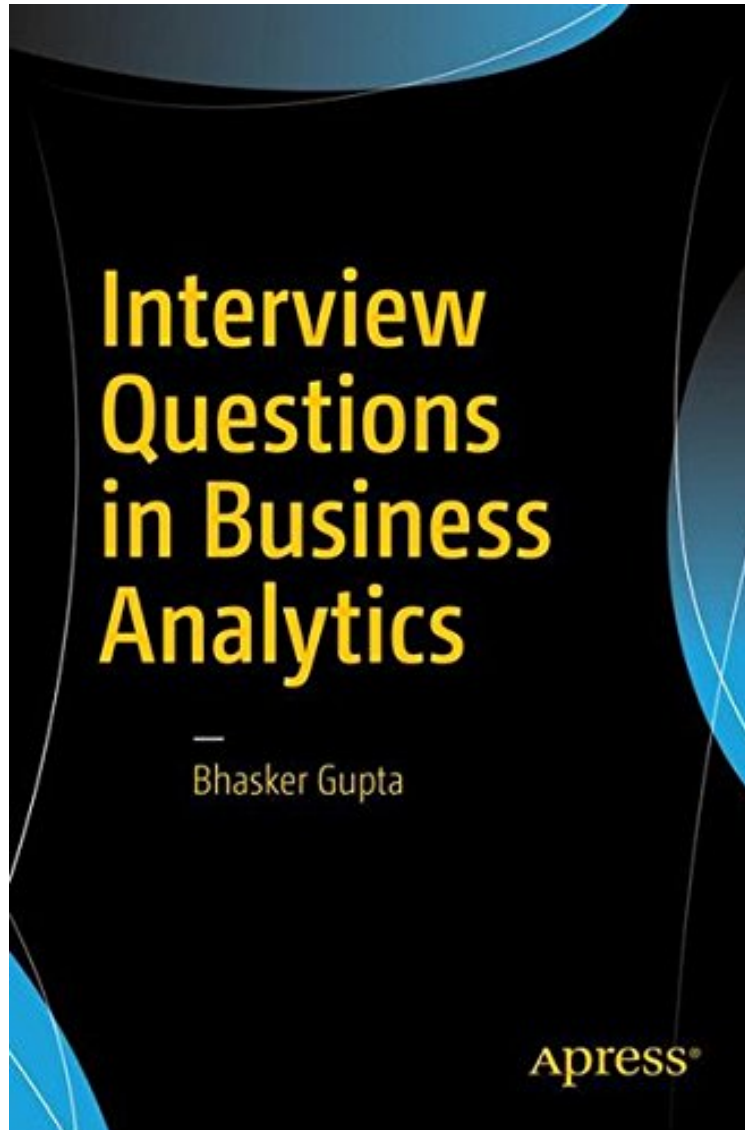


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Graduates and job seekers interviewing for such employment, as well as interviewers, will find this list of approximately 200 subject matter questions, written by Indian professionals, helpful preparation. Additionally, the book provides a basic introduction and overview of the technical subject matter. This text of less than 100 pages is an excellent overview and refresher of the technical aspects of business analytics. (Brad Reid, Computing s, January, 2017) About the Author Bhasker Gupta is a seasoned analytics professional with around a decade's experience in providing analytics consulting to the financial and retail industry. He is the founder and editor of the hugely popular online analytics publication Analytics India Magazine (www.analyticsindiamag.com). Considered a thought leader in the area of analytics, Bhasker has deep roots in the whole analytics ecosystem.