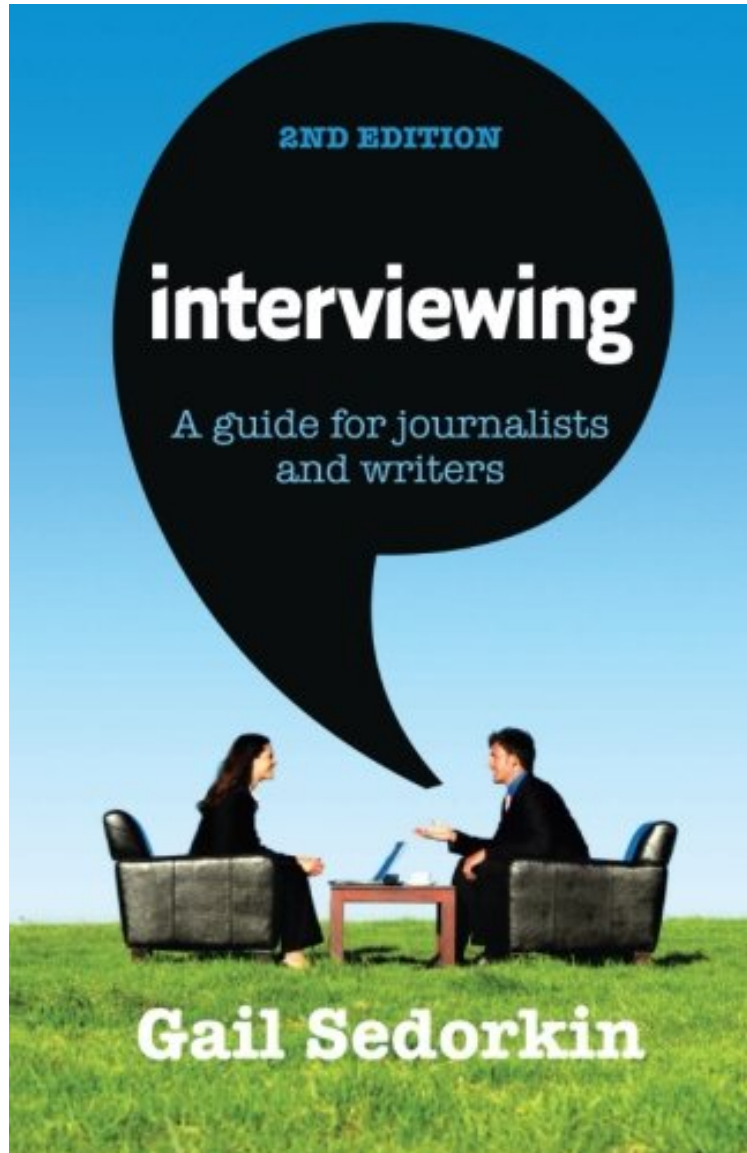


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Interviewing: A Guide for Journalists and Writers

Gail Sedorkin

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#871104 in Books 2011-09-01 Original language: English PDF # 1 8.00 x .70 x 5.001, .45 #File Name: 1742370942216 pages | File size: 52.Mb

Gail Sedorkin : Interviewing: A Guide for Journalists and Writers before purchasing it in order to gage whether or not it would be worth my time, and all praised Interviewing: A Guide for Journalists and Writers:

3 of 4 people found the following review helpful. I went to town on this books with the highlighterBy Peter WilliamsHow I Heard About The Book...Nothing more than a good old search of drink a being frenzy for books on interviewing; as I was trying to increase the value for listeners of our 'PreneurCast' podcast show.The Lesson/Argument in (About)Three Sentences...I went to town on this books with the highlighter and post-it notes.

Here are some of my favourite excerpts:- The 'fact' interview usually concentrates on the Who, What, When and Where questions and is used for print news briefs and broadcast news stories, where space and time are limited. The interview for 'opinion' or 'comment' emphasises the Why and How questions, and is more commonly used in love stories.- Vox Pops: everyone who is interviewed should be asked the same question; to canvass people's feelings about a person's actions or a topical issue.- There are times when you have to be brave enough to ask naively dumb questions without appearing completely stupid. Coax the subject of the interview to explain the background of a conflict, dispute or issues to that your audience will understand.- Always be very clear on " what the point of the interview is"-General Rule: DON't supply questions in advance.-Always research relevant icebreakers for the first few minutes of the interview (read their twitter or Facebook feeds)Why Read It ...If you're doing any type of interviewing, be it for a podcast like me, to gather information for a blog post or newsletter; knowing some of the industry skills will show through in your content.Key Chapters ...The three chapters with the most highlights for me were:2. Research4. Breaking the ice5. The questionsConsumption Method [Audio,eBook,Paperback etc] ...PaperbackOther Similar Books Worth Checking Out ...[Two different books with the same title]The Art of the Interview: Lessons from a Master of the Craft - Lawrence GrobeThe Art of the Interview - Martin PerlichWhat Was Missing ...Hmmm... I was originally hoping to find a list of standard operating procedure type questions; or at least a swipe file I could use for inspiration ... but I quickly learned, something that I should have already realised .. that every interview is different and you MUST do your own research to find the relevant, irreverent and engaging questions.0 of 0 people found the following review helpful. Five StarsBy olasazzyHighly recommended4 of 7 people found the following review helpful. Interviewing for Dummies...in the 80's...in New ZealandBy Phillip SchwarzmunnUnfortunately there aren't too many books out there on journalist interviewing, so I took a swing at this one, and struck out. Although published in 2002, the content feels very old, very little about online journalism.I learned nothing new in there, all the info is pretty much common sense, so it's more of a "for dummies" book.It's very Australia/NZ-focused - so great if you're from that region, but otherwise you'll be clueless to the interviewers they mention.Fortunately it's a short book.

Good interviewing is the key to good reporting and great stories. It's a difficult skill to acquire and it can be stressful, but you can learn how to approach a total stranger and elicit information on a topic about which you know nothing.

"The quintessential catch-all of journalism interviewing with tips, techniques and tales covering all interviewing forms in one easy-to-read volume." Australian Studies in Journalism