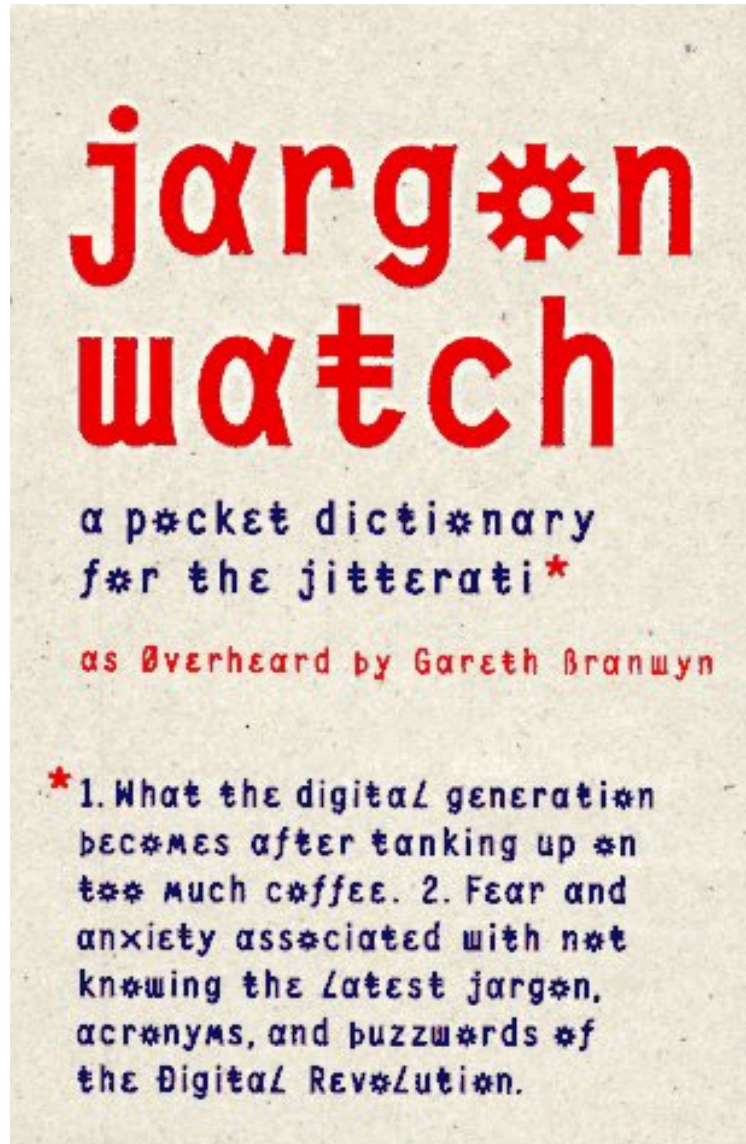


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Jargonwatch: A Pocket Dictionary for the Jitterati

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words, from the already-well-established like webmaster, trolling, e-tailing and spam to cutting edge entries like prairie dogging, kework, salmon day, keyboard plaque, stress puppy and seagull manager. Keep it by your square-headed girlfriend so you can liven up your e-mail tennis using TLAs with toy value better than dancing baloney. Just don't get caught or you might get uninstalled (decruted). 3 of 3 people found the following review helpful. Read one a day! By A CustomerFun book - read one a day to your coworkers. Sometimes very funny. The only thing I wish it had was the history of each word. Other somewhat related classics are "The Zen of Computer Programming" and "The Tao of Computer programming" though I don't know if they're still in print.

Every era in America has its own language, every new culture its own lingo. JargonWatch documents the tortured and often hilarious new terminology that comes out of the high-pressure work environments of Silicon Valley, midtown Manhattan, and Hollywood, and captures the language of the new American culture while mocking its newness.

.com The "Jargon Watch" section of Wired magazine is where you'll find a small but dead-on window where cyberculture collides into language. This "pocket dictionary" is a collection of terms posted in that section since 1993, plus 100 new entries. Ever do any domain dipping (typing in random words between www. and .com just to find out what's out there)? Receive a zen mail (e-mail messages that arrive with no text in the message body)? Or maybe you've had an ohnosecond (that miniscule fraction of time in which you realize you've just made a BIG mistake). Gareth Branwyn's introduction is a short but cogent explanation of how jargon becomes popular in cyberculture.