

[Free download] Job Search Career Building Resource Book: 2016 Edition, Free Internet Tools Resources for Job Hunting Careers

Job Search Career Building Resource Book: 2016 Edition, Free Internet Tools Resources for Job Hunting Careers

Jason McDonald Ph.D.

**Download PDF | ePub | DOC | audiobook | ebooks*



#4027134 in Books 2016-05-01Original language:English 11.00 x .17 x 8.50l, .43 #File Name:
153305407X74 pages | File size: 48.Mb

Jason McDonald Ph.D. : Job Search Career Building Resource Book: 2016 Edition, Free Internet Tools Resources for Job Hunting Careers before purchasing it in order to gage whether or not it would be worth my time, and all praised Job Search Career Building Resource Book: 2016 Edition, Free Internet Tools Resources for Job Hunting Careers:

FREE Tools and Resources for Job Search and Career-building 2016 Leverage ZERO COST tools to improve your job search, personal branding, and career-building efforts! FULLY updated for Summer, 2016 A best-selling job hunting

guide and career-building book from a best-selling author on Internet marketing: Jason McDonald You can't search for a job today without using the Internet. Neither can hiring managers, recruiters, or employers find employees without using the Internet. What's more, the smart people are building their personal brand images online. In this amazing resource book, author Jason McDonald identifies hundreds of FREE job search and career-building tools that will turbocharge your efforts to build a powerful online brand image. Whether you are hunting for a job, today, or building your ideal career for, tomorrow, you'll want to set aside a Saturday afternoon to peruse this ultimate guide to free job search and career-building tools and resources. FREE Tools make it better still Used by Jason McDonald in his San Francisco Bay Area courses at the Bay Area Video Coalition, AcademyX, and Stanford Continuing Studies, this fun-filled Resource Book will identify so many free tools you'll soon have your head spinning. With joy. With elation. With the smug satisfaction that while your job search and career competitors are either clueless about SEO or social media marketing or paying for high-priced tools produced by self-satisfied smarty pants, you (my friend) will be using FREE tools to create FREE personal brand building programs on everything from Facebook to Instagram to Pinterest to LinkedIn and more. Whatever network you've identified your target audience is on, this book will help you find cool tools to make your job hunt so easy. How easy? So easy you'll get better interviews, the hiring managers will be dumbfounded by your amazing online brand image, your boss will give you a raise, or if you're the boss, you'll make so much money going solo with a powerful online brand image that you'll finally take that vacation you've been dreaming about for the last seventeen years. With up-to-date information for Summer, 2016, the Job Search and Career-building Workbook includes - Tutorials Online Job Search Career-building Tutorials Books Recommended Books on Jobs Careers Personal Branding Resources Tools to Brand Thyself Resume Sites Job Search Resume Upload Sites Content Marketing Tools to Create Curate Content SEO Basics Tools, Tips Tutorials to Master SEO Blogs A Better Blog a Better Personal Website LinkedIn Tools to Schmooze on LinkedIn Facebook Friends, Family, Fun, Facebook Marketing Twitter Handles, Hashtags, Retweets Twitter Other Networks YouTube, Instagram, Pinterest, etc. Monitoring Content and Reputation Management Tools Got questions? Just Google Jason McDonald and send him an email - he's happy to help. Compare with: Careers, Job hunting, Strengthsfinder, What Color Is Your Parachute, Knock 'em Dead, the Art of Work, How to Find a Job, Job Interview Tips, the 4-hour Workweek

About the Author Author Jason McDonald has been active on the Internet since 1994 and has taught SEO, AdWords, and Social Media since 2009 online, at Stanford University Continuing Studies, at both AcademyX and the Bay Area Video Coalition in San Francisco, at workshops, and in corporate trainings across these United States. His passion is to take complex marketing topics such as social media marketing and make them easy-to-understand for small business owners and marketers. His style is practical, hands-on, and fun. He received his Ph.D. in 1992 from the University of California, Berkeley, and his B.A. from Harvard University in 1985. When hes not surfing the Internet, Jason can be found being trained by his black Lab, Buddy, across the highways and byways of the San Francisco Bay Area.