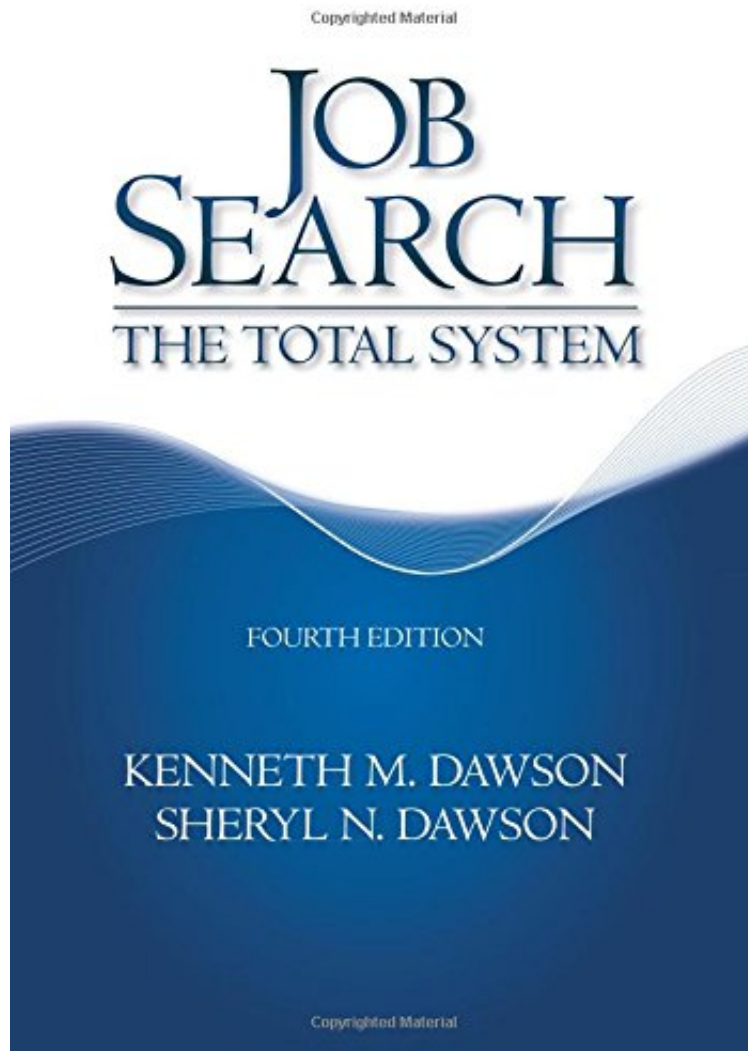


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Job Search: The Total System

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Sheryl N. Dawson, Kenneth M. Dawson : Job Search: The Total System before purchasing it in order to gage whether or not it would be worth my time, and all praised Job Search: The Total System:

1 of 1 people found the following review helpful. Career and Job SearchBy David ColvinI have urged my two sons, now 41 and 49, to apply what is in the book Job Search: The Total System, 4th edition to their careers, and resoundingly encourage everyone to get this book today! Job search and improving career is not for the faint of heart! While todays job market has changed in many ways from over twenty years ago when I experienced a layoff with a major international company, the impact of job loss is as traumatic as ever. Fortunately, my employer at the time provided outplacement with the Dawsons firm and to this day I recall vividly their invaluable advice for building my

confidence and competence to transition successfully. Their sound techniques are available in the step-by-step, power-packed book, *Job Search: The Total System*. Just as I was able to transform my challenging circumstances into a better job, for better pay, and enjoy what has been an amazing career, you can also catapult ahead of your competition and achieve a successful career and happy life. The Total System teaches you how to find a gem of a job; yet like an uncut diamond, it requires a lot of work to realize its value. Regardless of the circumstances of your transition, apply The Total System by working harder than you may ever have worked before! Discover yourself, what you want and how to get it. I wish I had this valuable resource when I graduated in 1963, rather than many years later! Having retired and as I reflected on my career, I felt compelled to reach out to the Dawsons after all these years, to thank them once again for the transformational difference their advice made in my career and life. *Job Search: The Total System* confirms and adds to what I have learned working for 17 companies in 12 countries. -- Dave Colvin, Retired International Consultant

1 of 1 people found the following review helpful. A diamond for a job search
By David Colvin
I attended Ken and Sheryl Dawsons outplacement offices in 1993 paid by my employer for 12 years. In 2016 I made a summary of my working life from graduating in 1963 to 2016 and felt an urge to thank Sheryl Dawson for helping me in 1993 to start my subsequent years of a very happy colorful life style. She responded to my e-mail and I obtained a copy of *Job Search: The Total System* and I decided to make this review. On opening the book one might be put off by the number of pages and references supporting the contents. However if you are interested or active in a Job Search this book contains extremely valuable information and methods, which if followed, should put you ahead of the competition and give you the chance of a happy successful future life style. I note that it incorporates advances in technology not available back in 1993. It is like finding an uncut diamond, extremely valuable but requiring a lot of work to realize the potential. If you want to have a happy enjoyable life style buy the book and work at it harder than you may have ever worked before. Discover yourself, what you want and how to get it. I wish I had this diamond when I graduated, not 30 years later, but better late than never. I have urged my two sons to read it, they are now 41 and 49, as it confirms so much of what I have learnt after working for 17 different companies in 12 different countries.

A best-selling system for many years, now in its 4th edition, *The Total System* helps individuals get better jobs for better pay through a proven system of strategies and techniques applicable across industry, function, and organizational level. A step-by-step, detailed and practical approach including forms, examples, and models with an integrated approach that sets job seekers apart from their competition. From assessment, to resume, to networking, interviewing, negotiating and placement *The Total System* enables readers to get the job they want for the highest compensation. Whatever your background or career goals, *The Total System* empowers you to achieve your goals and advance your career.

About the Author
Kenneth M. Dawson CEO, Total Career Success, Inc. As a pioneer in the outplacement and career transition industry, Ken Dawson co-founded Dawson Consulting Group in 1985 and is now CEO of Total Career Success. Since then he has inspired thousands of employees and executives to maximize their career success. The creative genius behind *Job Search: The Total System*, Ken continues to develop practical and creative ways to optimize ones career potential. Through seminars and *The Total System* materials, many across a wide range of industries and disciplines have turned their passions into prosperity. As an informative, humorous and motivational presenter, Ken inspires people to excel. His extensive credentials in consulting provide a wealth of experience upon which he draws to present the best job search and career success advice available. Ken received two graduate degrees with honors. A Marine Corps Veteran, he passionately supports Veteran initiatives to enrich the careers and lives of those who have served their countries and the cause of freedom. Sheryl N. Dawson CEO, Dawson Consulting Group
Widely recognized for her expertise in the areas of talent management consulting, program design and development, project management, and behavioral assessment for selection, development, succession and career planning, Sheryl Dawson is CEO of Dawson Consulting Group. Sheryl is responsible for achieving the vision and leading the growth of this Houston-based talent management solutions firm. She also leads the publishing division of Total Career Success which provides career assessment advice to non-profit organizations, associations, colleges and universities. Sheryl earned an MBA from the University of Houston - Clear Lake with honors. As author, speaker, and consultant, she serves professional and community organizations and publications by sharing her expertise on talent, career and organizational related topics. She conveys her passion for influencing the quality of life of those she touches daily in her commitment to spiritual, emotional, and intellectual aspects of personal and professional growth.