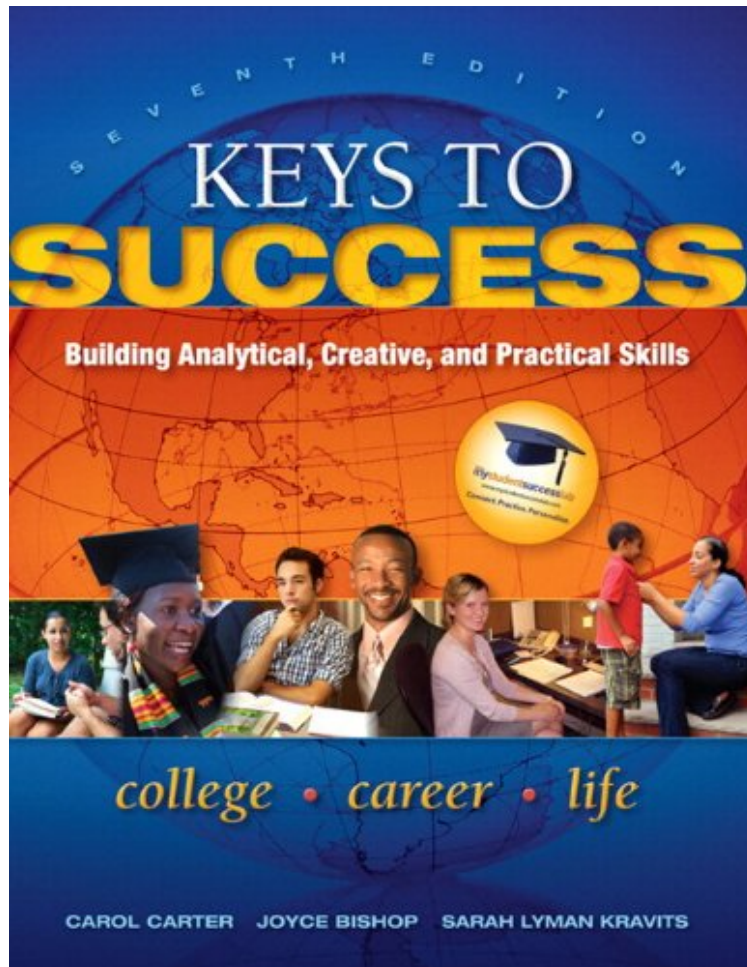


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Keys to Success: Building Analytical, Creative, and Practical Skills Plus NEW MyStudentSuccessLab 2012 Update -- Access Card Package (7th Edition) (Keys Franchise)

Carol J. Carter, Joyce Bishop, Sarah Lyman Kravits
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Carol J. Carter, Joyce Bishop, Sarah Lyman Kravits : Keys to Success: Building Analytical, Creative, and Practical Skills Plus NEW MyStudentSuccessLab 2012 Update -- Access Card Package (7th Edition) (Keys Franchise) before purchasing it in order to gage whether or not it would be worth my time, and all praised Keys to Success: Building Analytical, Creative, and Practical Skills Plus NEW MyStudentSuccessLab 2012 Update -- Access Card Package (7th Edition) (Keys Franchise):

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class and gave the information that was needed to understand the material. The only thing was the online program pass code, because the book was a used book the pass code did not work so I had to buy a licence on the website. Just be prepared, know that saving money here means spending it somewhere else. 5 of 5 people found the following review helpful. Why did it not come with the access code? By Rosie This book is made to access a computer program. Yet the books access code was taken off and they wanted extra for it. So, I sent it back. The overall product was good, and well packaged but the access code for the site the book tells you to go on to complete the work was missing. 0 of 0 people found the following review helpful. Highly recommend By Jacqueline Ibarra Love this textbook! It's worth buying because you can apply all the concepts to life. Was in great condition as stated on description and arrived pretty quick.

Keys to Success unlocks every student's potential to succeed in college, career, and life by challenging them to realize, "It's not just what you know it's what you know how to do." Students will develop their goal-setting abilities by personalizing best practice tools and strategies for all topics covered. Keys focuses on building analytical, creative, and practical thinking skills. This thinking skills framework challenges students of all levels to question, evaluate, innovate, relate, and follow through - which is critical in class AND highly valued in a competitive 21st century workplace where one must maximize strengths and bolster weaknesses. When students build the skills that will help them get where they want to go in college and beyond, they will be more motivated to retain and APPLY what they learn. Revision highlights include an Annotated Instructor's Edition, Social Media integration, 21st Century Skills coverage, and much more.

A case study provides an impersonal (thus safer) and specific (thus meaningful) way to discuss student issues. These were realistic without being corny, so students can relate. Shawn Bixler, The University of Akron I absolutely feel that the text Successful Intelligence emphasis would be and is beneficial for students. I teach mostly non-traditional students and for the most part when they were in high school they would've never imagined that they would be sitting in a college classroom. Most of them were probably told that they weren't college material or that they had a lot of potential but that they weren't good test takers. I believe that when they hear that it takes more than book smarts to be successful at college and in life it will mean a lot and will go a long way in boosting their confidence so that they can and will become successful students. Julia Brown, M.Ed., LPC, South Plains College I believe the career focus is an excellent approach. I believe the more effectively freshmen get this in their first year, the better they will be able to understand the important relationship between their course work and the work they will do in their careers Julie Stein, California State University, East Bay From the Back Cover Carol Carter, Joyce Bishop, and Sarah Kravits Keys to Success: Building Analytical, Creative, and Practical Skills, 7th edition People who succeed have something in common that is much more important than high test scores. They have managed to acquire, develop, and apply their analytical, creative, and practical thinking skills. They know how to put them together to reach for their most important goals. In other words, they are successfully intelligent." --Robert J. Sternberg Unlock every student's potential to succeed in college, career, and life by challenging them. "It's not just what you know it's what you know how to do." Students will develop their goal-setting abilities by personalizing best practice tools and strategies for all topics covered. Keys focuses on building analytical, creative, and practical thinking skills. This thinking skills framework challenges students of all levels to question, evaluate, innovate, relate, and follow through - which is critical in class AND highly valued in a competitive 21st century workplace where one must maximize strengths and bolster weaknesses. When students build the skills that will help them get where they want to go in college and beyond, they will be more motivated to retain and APPLY what they learn. Revision highlights include an Annotated Instructor's Edition, Social Media integration, 21st Century Skills coverage, and much more. For more information about the book including its support package, go to www.pearsonhighered.com/studentssuccess Start strong. Finish stronger. www.MyStudentSuccessLab.com About the Author Carol Carter was a C student in high school. During her senior year, she got a wake-up call when her brother told her that she had intelligence, but she wouldn't go far in life unless she believed in herself enough to work hard. She began college knowing she was behind the eight ball in terms of her skills. What she lacked in experience, she made up for with elbow grease and persistence. She maximized her strength as an interpersonal and intrapersonal learner. The work paid off and she graduated college with honors and a desire to help other students. Carol is committed to helping students turn on their brains, get motivated, and discover their abilities. As President of her own company, LifeBound, she teaches study, interpersonal, and career skills to middle school and high school students in order to help them become competitive in today's global world. She trains and certifies coaches in academic coaching skills, and focuses on at-risk students with her volunteer teaching at the federal prison and her LifeBound work in the Denver housing projects. All students are at-risk for something whether it is academic, emotional, social, or economic, says Carol. If each of us is allowed to be human and accept our flaws, we can overcome our limitations and be the best for ourselves and others. Carol also speaks on educational topics nationally and internationally, and is pictured here with some students at the Aziza Schoolhouse in Phnom Penh, Cambodia. Her first book, *Majoring in the Rest of Your Life*, launched her writing career and opened the door to her work on the Keys to Success series. Joyce Bishop has taught college students for more than 22 years. After struggling

with a learning disability as a student, she focused on her visual and logical-mathematical learning abilities and went on to earn a PhD in psychology. Right now, she is in her dream job as staff development coordinator at Golden West College while still teaching three classes. She enjoys training other faculty in effective teaching and learning strategies and also in how to teach online. For 5 years Joyce was voted favorite teacher, she was Teacher of the Year for 1995 and 2000, and in 2008 received the Hayward Award, a state teaching award. Joyce co-founded a program 19 years ago for poor young women from abusive backgrounds. Since that time, the Pathways to Independence nonprofit foundation has sent 255 young women to college, and 195 have graduated into gainful employment. For these young women coming from challenging backgrounds such as prison, extreme poverty, abuse, or psychological disorders, Joyce has been their champion. This photo is of Joyce with one of the Pathways graduates, Valerie, who obtained her degree in nursing and is now working at a major university hospital as a pediatric nurse. It is so inspiring to see what these young women do with their lives, says Joyce, once they know that they can do anything. Sarah Lyman Kravits lives the strategies for success she writes about. As an author and mother of three children ages 11, 9, and 5, she faces the challenges of managing time and fulfilling responsibilities (not to mention eating right and getting enough sleep). In her writing and research, she works to stay creative and keep up with technology and the growth of knowledge. In her work with colleagues all over the country, she strives for integrity, effective communication, productive teamwork, and flexibility. Finally, in her current role as a breast cancer patient, she uses goal achievement and stress management strategies every day to get through a host of new and unexpected challenges. Unlike Carol and Joyce, Sarah thrived in school from an early age based on her strength in verbal-linguistic and logical-mathematical learning. A few years after graduating from the University of Virginia as a Jefferson Scholar, she worked as program director for LifeSkills, Inc., a nonprofit organization that aims to further the career and personal development of high school students. This work led her into co-authoring her first student success text and the realization she was driven to empower students to reach their goals. Lifelong learning is the essential success skill, says Sarah. Learning gives you a chance to go beyond just thinking about your dreams so that you can make them happen.