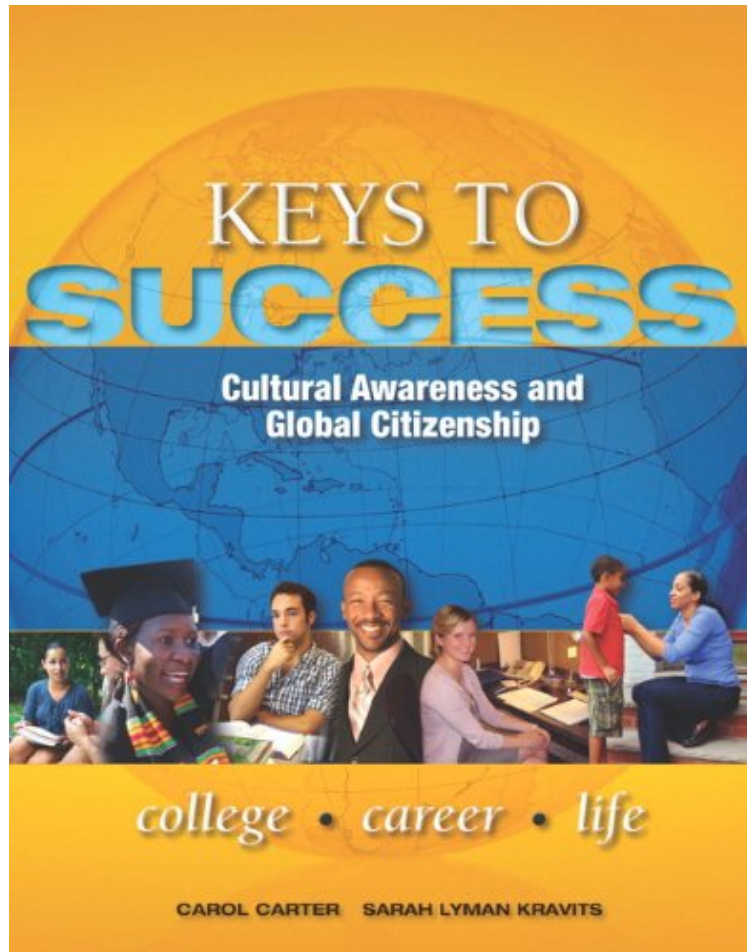


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Keys to Success: Cultural Awareness and Global Citizenship (Keys Franchise)

Carol J. Carter, Joyce Bishop, Sarah Lyman Kravits
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Carol J. Carter, Joyce Bishop, Sarah Lyman Kravits : Keys to Success: Cultural Awareness and Global Citizenship (Keys Franchise) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Keys to Success: Cultural Awareness and Global Citizenship (Keys Franchise):

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interesting, has personality assessment, thinking style assessments and survey's in the book which helps a new student to understand how they process information. I highly recommend this book, it is used in the freshman seminar class that I teach and students reviews are always favourable

An informative module which helps readers both understand cultural awareness and know how being culturally aware can benefit them. It brings in a practical angle with a focus on how being a global citizen can make a difference in settings both large and small. *Keys to Success: Cultural Awareness and Global Citizenship* defines cultural awareness comprehensively, including information about the four levels of development and the advantages of being culturally aware. Then it takes cultural awareness into the realm of action with a discussion of cultural competence, which involves adjusting behavior in ways that enhance relationships and communication. It continues the focus on practical action with an overview of what it means to be a global citizen, helping readers understand their place in the global community and their potential to make a difference. The final section presents ways that readers can take action as global citizens, including environmental stewardship and communicating effectively across the globe.

"This is a really comprehensive chapter with compelling reasons presented for why students (indeed, all people!) should care about cultural awareness and competence. It provides the tools to becoming a better, more productive, more aware member of human society." --Dede deLaughter, Gainesville State College "The chapter works well in explaining why students today need to be more aware of what is going on globally and not just in their own little world. The chapter is well-organized and has good examples and exercises." --Jennifer Woltjen, Broome Community College

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About the Author Carol Carter is a national and international student success author and speaker. She is a co-author of the *Keys to Success* series of student success and study skills textbooks, used by more than 200,000 freshmen each year throughout the U.S., Canada, Mexico, and China. Carol is also president of LifeBound, a student success and transition company which she founded ten years ago. Both with LifeBound and with the *Keys to Success* series, Carol's goal is to prepare students for success in college and in the workplace. Sarah Lyman Kravits has worked as a co-author on the *Keys to Success* series of textbooks for over fifteen years. A few years after graduating from the University of Virginia as a Jefferson Scholar, she worked as program director for LifeSkills, Inc., a nonprofit organization that aims to further the career and personal development of high school students. This work led her into co-authoring her first student success text and the realization that she was driven to empower students to reach their goals. She continues to work on the *Keys to Success* series in pursuit of her goal to support college students in their quest for learning.