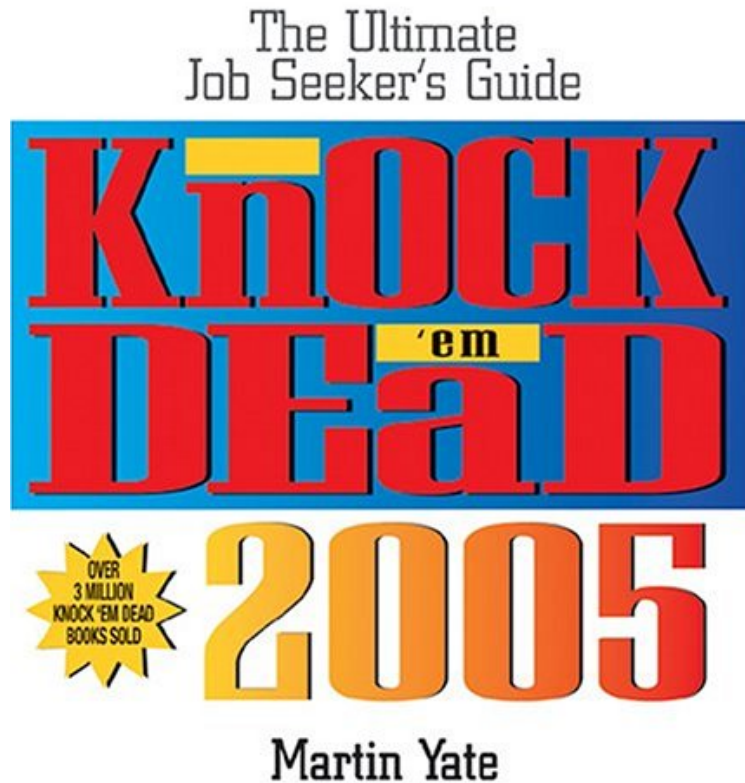


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## Knock 'Em Dead (2005)

*Martin Yate CPC*

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**Martin Yate CPC : Knock 'Em Dead (2005)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Knock 'Em Dead (2005):

0 of 0 people found the following review helpful. I give this (current edition) to all kids I know ...By Tiger Force MedicI give this (current edition) to all kids I know who are graduating from high school. Every raise I got (and I got every single one I asked for) I owe to reading and learning the stuff from this book. Every job I got I walked into the interview knowing I was going to get an offer, because I had read this book. 21 of 22 people found the following review helpful. WOW!!! I finally have a job!! By readerI highly recommend this great book for anyone looking for a job. I was unemployed for 2 years and getting interviews for only mediocre jobs and no offers. I bought this book and saw the mistakes I was making. The best jobs aren't even advertised and I was giving all the wrong answers at interviews. I took Martin Yate's advice and got 3 interviews in 1 week at great companies. His advice on what to say, and especially what not to say, gave me the confidence to handle myself better at interviews. After 2 years of unemployment, I finally landed my dream job in my preferred field. I will definitely keep his book on hand and I advise anyone looking for a first time job or a better job to read it. Thank you Martin Yate!! 0 of 0 people found the following review helpful. Five Stars By Thomas D. Goodine Great Job, no problem with these people.

After two years of recession, hiring is on the upswing. Economic expansion is expected to create job gains well into 2005. Though the job market has changed for the better, job seekers who are searching for employment using yesterday's rules are at risk of missing opportunities. Martin Yate-America's leading advocate for working professionals-guides you through the whole process of job seeking, from assembling your resume to acing the interview to negotiating a salary. In addition, he gives you insider information on the answers you need to impress interviewers and convince them beyond a shadow of a doubt that you are the best candidate for the position. Do you know an employer's real agenda behind questions such as: Why do you want to work here? What can you do for us that someone else can't? What decisions are most difficult for you? The newest edition of this New York Times business bestseller features the most up-to-date advice available on recent developments in the job market, as well as invaluable instruction on selecting a job search coach, networking, conducting online research, and staying motivated during the often grueling job-search process. Knock 'em Dead 2005 teaches you how to put your finger on the pulse of today's changing job market and stay one step ahead of the competition.

About the Author Martin Yate, CPC, is one of the foremost experts in the field of resumes, job search and career management. The author of Knock em Dead, Knock em Dead Resumes, Knock em Dead Cover Letters, Knock em Dead: Secrets Strategies for First-Time Job Seekers, and many other career books. Martin has helped millions of people achieve professional success and he can help you too.