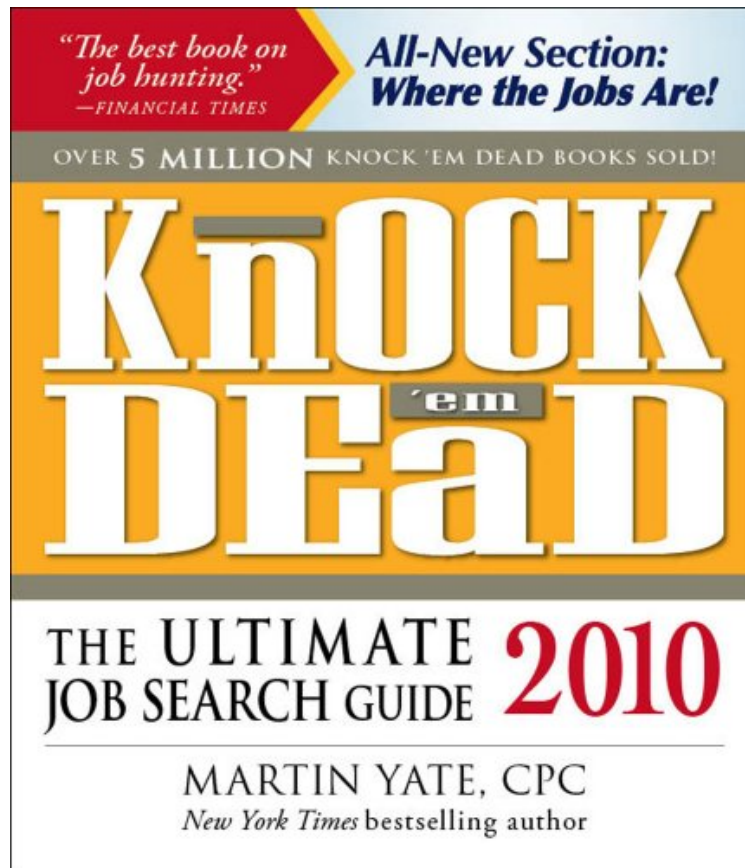


(Ebook free) Knock'em Dead 2010: The Ultimate Job Search Guide

Knock'em Dead 2010: The Ultimate Job Search Guide

Martin Yate CPC

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Martin Yate CPC : Knock'em Dead 2010: The Ultimate Job Search Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Knock'em Dead 2010: The Ultimate Job Search Guide:

1 of 1 people found the following review helpful. Mixed feelings about this By Elizabeth Hamilton I'm sure many people love this book, and my FiL is one of them. I bought this based on his great reviews of it, and since he's in HR I'm sure that there are plenty of other HR guys who use this for their own resumes. I wasn't as pleased with it as he was, though. It does have a lot of great advice, but much of it is common sense. The first few chapters I read through I found myself going "Yea, that's a good idea," and then I realized that most of it was stuff I'd already thought of before. Much of what is in this book is common sense, even for those of us who aren't horribly experienced with the resume and job interview process. I think that this book isn't necessarily something you need to read all of to get what you need from it; find the chapters on subjects that you have issues with, read those, and skim through the others for tips and pointers you may not have thought about. Personal preferences aside, I'm annoyed that he seems to switch his website around on a whim. There were several times I went to his site to find something he specifically mentions in his book as being in "This Amazing Section of My Super Useful Website!!!" only to find that there either isn't a link to that section, it's been renamed, or I just couldn't find the file anywhere, even with a Google search. He also has many

of the files half-locked, which doesn't make sense to me. IIRC, you need an email address to unlock them as proof of having bought the book (or something like that, or a code he has listed right there), but the way you receive the file doesn't really require any proof of owning it. I don't recall ever getting any spam or junkmail from the site when I did use my junkmail account, but I don't really like needing to give out information like that to get a file. Most of the .docs can be found on Google (or you can use mailinator), but it's still a minor annoyance to go through when he could just make them available without jumping through the annoying hoops. Another thing is that much of the advice given seems to involve a lot of personal preferences. My FiL agrees with most of it, but other HR workers I've spoken with disagree with many of the concepts (keywords, objectives, T-style resumes, etc). I think a lot of it will depend on the sort of company you're applying for, and really even who reads your resume within that company. Some people will think all of the fancy words are great indicators of who you are, and others will think it's a BS sales pitch. I think that a mix of advice from this book along with some of your own common sense is a good middle ground to work with so you can cover all of your bases.

1 of 1 people found the following review helpful. Difference Maker
By Randolph Wheless
I found 'Knock 'em Dead - 2010' to be well written and well organized. The concepts are very good and easy to understand. I recommend reading the book all the way through, but one can also use it as reference material to focus on specific aspects of the job search. I found the difficult question section especially useful. That chapter provides great insight into what an interviewer is actually looking for when asking some of those dreaded questions like; "What is your greatest weakness?" Going in armed with this knowledge gives the interviewee the confidence to relax and be natural. I am convinced this is was the key to my most very recent successful search. I consider this book to be a must have, not only for someone in the process of the job search, but also for anyone who is currently employed and interested in furthering their career within their current organization.

0 of 0 people found the following review helpful. Excelent help
By invul
This is an excellent help for anyone, like me, that returns to the job market after many years. The last time I look for work was nine years ago and many things have change but this book put me up to speed in resume written and interview techniques. I like the author's language and direct way to give you the message, like telling you when to "shut up your mouth" :) After five week, and five interviews, I'm back to employment. I have already recommended this book to some friends, and now to you.

Theres no question about ittodays job market is crowded and the competition is stiff. Candidates need an edge; a way to get the right job at the right salary. In the latest edition of this classic guide, Martin Yate paves the way with his proven advice on everything from crafting resumes with keywords and leveraging social networking to the latest thinking on interview skills. Featuring a new section, Where the Jobs Are, Yate delves into the hottest fields such as education, engineering, and health care, and supplies info on the top job titles, and tips on how to land positions in those fields. Armed with this book, you will gain the advantage you need to bring your A game and secure a great job!

About the Author
Martin Yate, CPC, is one of the foremost experts in the field of resumes, job search and career management. The author of Knock em Dead, Knock em Dead Resumes, Knock em Dead Cover Letters, Knock em Dead: Secrets Strategies for First-Time Job Seekers, and many other career books. Martin has helped millions of people achieve professional success and he can help you too.