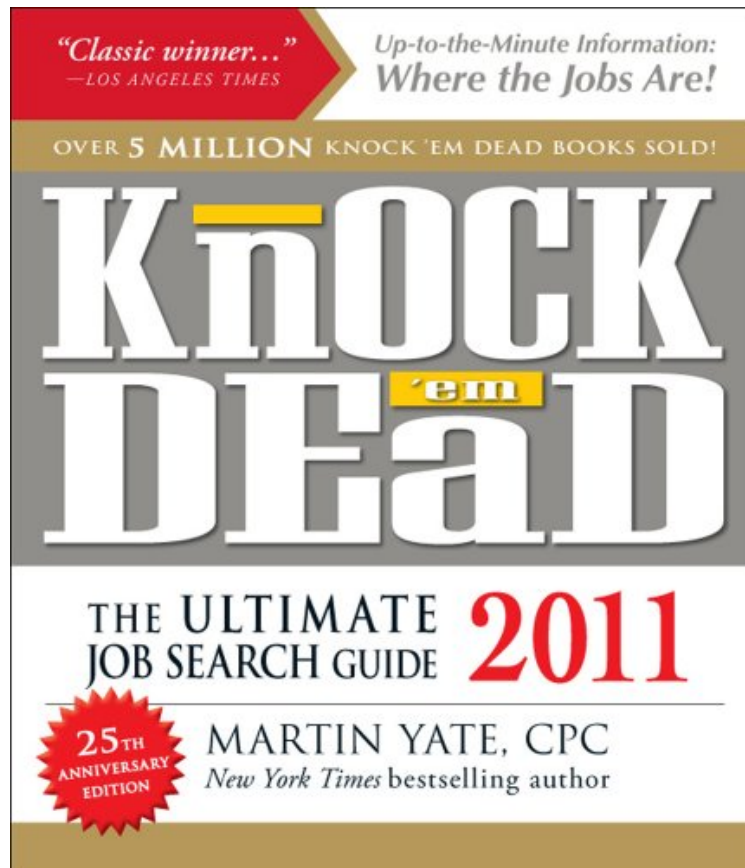


## Knock 'em Dead 2011: The Ultimate Job Search Guide

*Martin Yate CPC*

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**Martin Yate CPC : Knock 'em Dead 2011: The Ultimate Job Search Guide** before purchasing it in order to gage whether or not it would be worth my time, and all praised Knock 'em Dead 2011: The Ultimate Job Search Guide:

0 of 0 people found the following review helpful. Continuously employed throughout the Great Recession...By Brian...due in no small part to this book. I first purchased an earlier edition of "Knock 'em Dead" while I was a senior in college. When it was time for a career shift 6.5 years later I purchased this edition. Professionally, I've followed the advice within throughout. Never have I been unemployed. If there is a stronger recommendation I can give to purchase this book, I don't know of it. To get the most out of this book (i.e., a job) you'll need "Knock 'em Dead: Resumes" and "Knock 'em Dead: Cover Letters" too. Not including all three of these books in one tome is a shameless ploy to get you to spend more, -- but you'll make up the cost of all three with your new job's first paycheck. 2 of 2 people found the following review helpful. The perfect guide to finding a new job By Anthony DiSanti This book isn't for figuring out which career is right for you; it's for getting a job in the career you've chosen. Knock 'em Dead provides an in-depth guide to the job search with resources for recent grads and seasoned professionals alike. Whether you're trying to get an interview, lock down an offer, negotiate the best deal, or position yourself to move up at your current company, there is invaluable information here for you. I highly recommend this book. 2 of 2 people found the following review

helpful. This book is filled with interviewing and job-seeking wisdom! By Treeshops I first purchased "Knock Em Dead" in 1995 after graduating from college. I used it faithfully and landed nearly every job that I interviewed for as a result. I found myself in the job market again this year, so I updated to the 2011 version and found it to be just as helpful. I interviewed for a job recently and am still in the running. I've also used some of the networking techniques described, which has also been fortuitous. This book is money well spent.

As America starts down the long road of recovery from the worst recession in more than a generation, millions are searching for new jobs. With unemployment peaking at more than 10 percent in 2010, strong job-search strategies aren't an option--they're a necessity. This twenty-fifth edition of Martin Yate's guide contains: Strategies for the long-term unemployed about how to best focus on their skills and strengths to win a job Completely revised "Where the Jobs Are" section, with new advice for where to find the best employment opportunities in 2011 A new introductory chapter that focuses on long-term career management Today more applicants struggle for fewer jobs. Yate shows you how to get an edge, whether you're a recent college graduate, unemployed, or contemplating a career change. And once you get a foot in the door, this book shows you how to ace the interview and clinch an attractive, exciting job offer.

About the Author Martin Yate, CPC, is one of the foremost experts in the field of resumes, job search and career management. The author of Knock em Dead, Knock em Dead Resumes, Knock em Dead Cover Letters, Knock em Dead: Secrets Strategies for First-Time Job Seekers, and many other career books. Martin has helped millions of people achieve professional success and he can help you too.