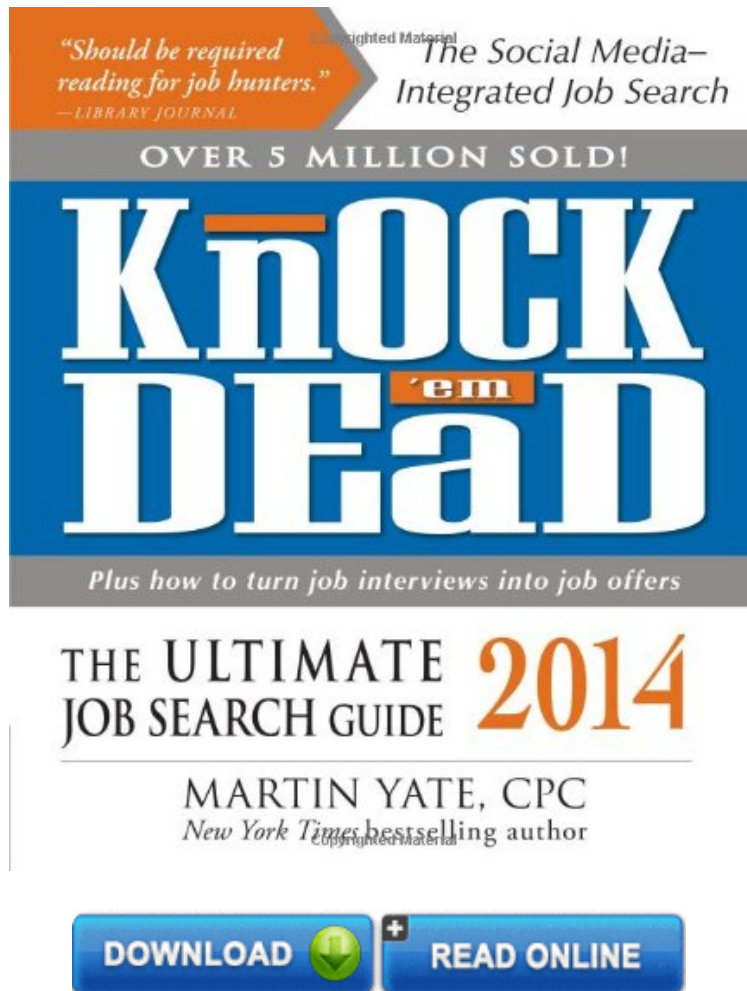


Knock 'em Dead 2014: The Ultimate Job Search Guide

Martin Yate CPC

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Martin Yate CPC : Knock 'em Dead 2014: The Ultimate Job Search Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Knock 'em Dead 2014: The Ultimate Job Search Guide:

0 of 0 people found the following review helpful. The Best PreparationsBy Babbs BooneIt's been a few years since I did a job search and prepared for a new round of interviews. Something was missing and I couldn't get my credentials together with the professionalism I wanted to present to employers. Then I remembered that the best time I was prepared in the past was when I used Knock 'em Dead 2000. Now I'm on the right track and I can feel and see the difference as I update my professional brand by following Martin Yate's directions. One thing I didn't like was that I had a hard time finding executive assistant guidance, but using the TJD, I'm pulling those items together. I've already shared my books with attorneys and an intern in my office. I've also shared my books with my kids who are out of college and undergrads.1 of 1 people found the following review helpful. "The Ultimate Job Search Guide" fully justifies its title!By RomanThis book served as an invaluable resource in my transition from academic to "real" job market.First, I used Target Job Description (TJD) exercise to understand, which skills I need to have/advertise and which topics are hot.Second, I worked through the behavioral interview part, writing a short story in response to each question.Third, I learnt to write strong cover letters, which get noticed.Fourth, well... I got a job!5 of 5 people found

the following review helpful. Knock em dead knocks it out of park!By Harry BurrThis book is well written and well organized. It makes transitioning manageable. Must read if looking for new job and trying to get an edge.

The definitive guide for job search success in today's volatile market!For more than twenty-five years, author Martin Yate has shown the way for millions of job seekers. In this new edition of his New York Times bestselling series, Yate helps you build a killer resume, maximize your social networks to find more job opportunities, and understand what employers are really looking for in the people they hire. He'll also show you how to turn job interviews into job offers with advice on how to stand out from the competition. With millions of Americans competing in a limited employment pool, there's no better way to career success than by using Martin Yate's unique, proven, and time-tested methods to land the job you want and move ahead in your professional career.

"The Joy of Cooking of the job-search world...this 'oldie but goldie' remains my go-to job search guide. This is a useful career-management guide even if you're not actively in job-search mode." --Forbes.com
About the Author
Martin Yate, CPC, is one of the foremost experts in the field of resumes, job search and career management. The author of Knock em Dead, Knock em Dead Resumes, Knock em Dead Cover Letters, Knock em Dead: Secrets Strategies for First-Time Job Seekers, and many other career books. Martin has helped millions of people achieve professional success and he can help you too.