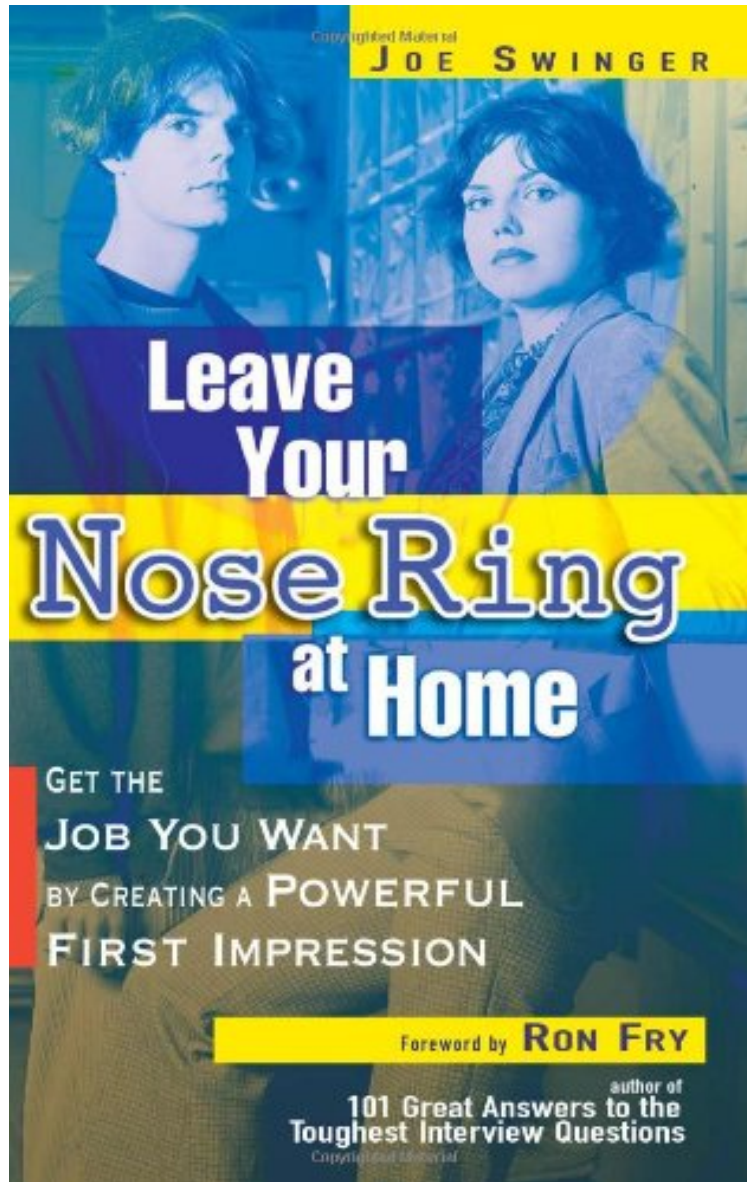


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Leave Your Nose Ring at Home: Get the Job You Want by Creating a Powerful First Impression

Joe Swinger

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Joe Swinger : Leave Your Nose Ring at Home: Get the Job You Want by Creating a Powerful First Impression before purchasing it in order to gage whether or not it would be worth my time, and all praised Leave Your Nose Ring at Home: Get the Job You Want by Creating a Powerful First Impression:

0 of 2 people found the following review helpful. This book is not helpful for finding a job. By TN-MAILMAN This book is written by a Circuit City employee who says "Forget the Resume" and even when he finds a good candidate for a job in his department he passes on them if they don't say just the right thing that he would want them to say. The author also admits to being confused as to why some one would list him as a reference when the person was sub par in his mind. Again this shows how closed off from the real job seeking world the author is. Most applications require you to list all jobs and all supervisors and not just the ones you would like to list. If that was the case you would leave gaps in years. As for the "No Resume" method used by this author, once again this will bring your job search to a dead end. Just today our local McDonalds has an add in the paper with a PO Box to send your "Resume" to. Now of course you may have your sights set higher than McD's and if that is the case you are required to have a Resume even more so. I am in minor shock that an employment book actually suggest not using a resume. It will be hard to even find a job that would interview a person that does not have even a simplistic resume. Lastly most employers are looking really hard for qualities that help convince them a person is good for the job they hiring for. This author says if he knows for a fact the person would be good, he will pass on them because they did not say or act like he wanted them too. This is not a good source for finding a job. The only way this book would be helpful would be if you wanted a job from this one unique person who is a slight control hungry circuit city employee. I will leave you with a few book recommendations in QBQ, No More Mondays and "48 Days To The Work You Love"

0 of 1 people found the following review helpful. A must read for any job seeker. By GG50I picked up this book after an interview in which I was being asked back for a second and I was looking for advice to take my interview skills to the next level. The simple things outlined in the book allowed me to take it to the next level. I am an older job candidate and we especially need to come to an interview with a lot of energy and confidence to make that powerful first impression. The author tells you how to do that. He also tells you how to translate your experience into the value that you can bring to the company. He outlines this in a very simplistic step by step way that anybody can understand. For me it translated into a job offer. I highly recommend the book.

3 of 6 people found the following review helpful. A Wonderfully Fresh View of How Best to Obtain Prepare for That Important Job Interview. By J D An easy read for anyone, as the author demonstrates the importance of creating a "Powerful First Impression" with meaningful yet often humorous stories and interviews. The target audience are those who may be seeking employment within the service and/or retail sectors, i.e., the young or less experienced worker and the author does an excellent job of providing invaluable insight on preparing for the interview process. I particularly enjoyed the analogy between an actor rehearsing for a desired role and an applicant preparing for one's important job interview. A must read for anyone preparing to enter the workforce or simply wishes to advance his or her career.

Have you ever been in the middle of an interview and silently wondered how things were going? Wondered if you were still being considered for the job or if you had already blown it? How would you feel if you knew that decision was made in the first few minutes? A new epidemic is affecting teens across the nation in their ability to get the necessary job experience to carry them throughout their careers. Recent studies have shown that teen unemployment is rising due to increased competition from older people and immigrants due to their maturity, work ethic, and being easier to work with.

About the Author Joe Swinger is President of Wisdom Communications, a management training company that specializes in both corporate and individual leadership development. He has spent the last 20 years in retail management, developing hundreds of successful business leaders while achieving extraordinary results. Joe is also author of "Leave Your Nose Ring at Home: Get the Job You Want by Creating a Powerful First Impression", and is the leading authority on the subject of inner viewing or interviewing from the inside out. Joe speaks on a variety of topics, including leadership, sales marketing, and personal development. Joe holds Master Degrees in both psychology and business administration and currently lives in Albuquerque, NM.