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LinkedIn For College Students

Debra Faris

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LinkedIn for College Students



Connecting to the
Right People for the Right Job



DEBRA FARIS



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surfing on LinkedIn can stir up your competitive, imitative tendencies. If you make the effort your profile will be presentable and interesting, because you will enhance it with creative ideas discovered by looking around. So having a decent profile means you can make a good impression, but you will need much more in order to derive the full benefits of LinkedIn. LinkedIn for college students provides guidance for taking your LinkedIn social media presence to the next level. By seeking out people you don't have that much in common with you can expand your connections and possibly meet someone who will help advance your career. The wisdom of Debra's advice is that you cannot expect to always receive, you have to make yourself helpful, possibly indispensable in order to put yourself on a trajectory for success. Debra Faris includes this quote many times throughout her book "It's not what you know, but who you know. Or better yet... who knows you!" Think about that as you read this great book. 0 of 0 people found the following review helpful. Get LinkedIn For College Students and Get a Job! By Arna Freedman Debra has a way of teaching by example. This is an easy read with lots of great tips for successful use of LinkedIn for Students and even their parents. What a great gift to give to that hard to buy for young adult in your life. This is a don't miss in the LinkedIn Series. 0 of 0 people found the following review helpful. The advice is priceless. Read it... Do it! By S Schild Students ask many questions about the workforce, including, How can I have a profile without job experience? Author Debra Ferris expertly answers this question and others for students, drawing from her years of networking experience transformed and translated into the LinkedIn social media platform. No matter your age or career level, LinkedIn for Students has value for everyone! Contained within the pages of this book are many Aha moments describing how to: Find the path to leaders and experts in your field Connect with people Help people get what they want Identify your values and character Locate mentors and coaches Debra constructed LinkedIn for Students to mimic the framework of the mentorship and advice she would give you if you hired her. Through many seminars, webinars and classes that teach LinkedIn I continually hear the How do I _____? question. Debra answers many of the how to questions, providing clear examples from her experience and that of her rock star mentors like Tony Robbins. You might ask, what do answers to the how to questions do for you? The how to examples and related stories give you direction and tools to accelerate building your lifelong networking portfolio. Why do you need direction and tools? Because you need an edge! An edge or advantage can make all the difference in landing your next job and fast tracking your career. LinkedIn for Students tells you how to _____. LinkedIn for Students is an easy read that you will want to read again as you implement the strategies that will shape your future. Reading this book is just the start. Use this book as a reference guide to track your progress, make notes, check off the resources you have looked into, and double check the skills and methods you have applied and finally mastered. As every successful person knows, information and research is nothing until you use it to your advantage. Progression is the key to long-term success, which means you must act: read and be relevant, understand and implement, engage and receive feedback, reread, redo, reinvent yourself every day. This book is your resource to get you in the game. Start succeeding at the game of your life today and read LinkedIn for Students.

LinkedIn for College Students will teach you the most important lesson you will ever learn: How to build the relationships that will get you that dream job before you graduate. Start using LinkedIn NOW. This book will guide you through a step-by-step process to create an authentic profile that will make you the most attractive candidate for the career you've always dreamed could be yours.

From the Publisher: Debra's book is well executed, filled with techniques used by experts in many fields. This is a book that will assist college students in getting maximum results from LinkedIn. --Bob Bare, SEGR Publishing LLC About the Author Debra Faris, aka Ms LinkedIn and The Connector, is known for her unique approach of adding intuition to traditional business sense. Debra has coached executives from CEOs of \$50 million companies to CFOs in transition. Learn to use success principals that consistently produce amazing results.