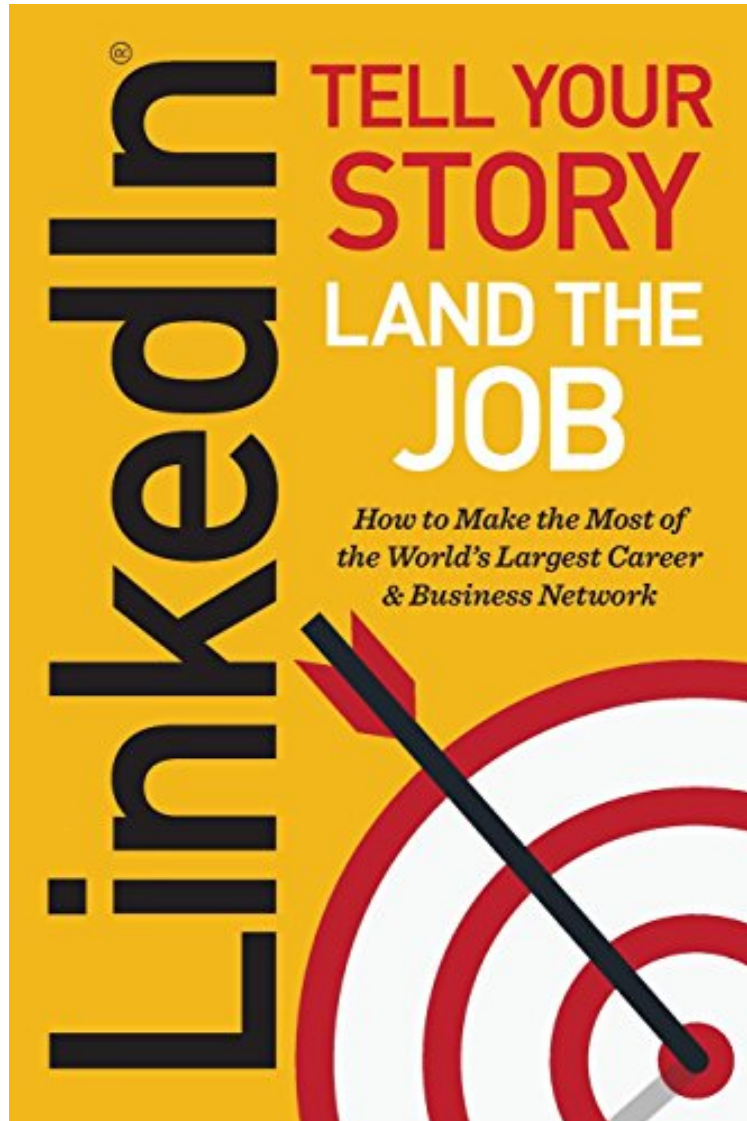


LinkedIn: Tell Your Story, Land the Job

Jeff Norman

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Jeff Norman : LinkedIn: Tell Your Story, Land the Job before purchasing it in order to gage whether or not it would be worth my time, and all praised LinkedIn: Tell Your Story, Land the Job:

1 of 1 people found the following review helpful. Must Read for Better EmploymentBy MeganMy husband has been looking for better employment for quite some time, so when I got the opportunity to review this ebook in exchange for my honest and unbiased review I was thrilled! I had heard of LinkedIn before, saw people talk about it online, and saw commercials... but I never really paid attention to what it was all about. I just assumed it was like other social media sites, and it definitely is not. This book has opened my eyes to a whole new way of finding a job, and even more, a

career. My husband also enjoyed this book, and often refers to it as he creates his profile. It has given him a lot of confidence in creating the best profile to land him a job he enjoys, and that suits him. It's very well written, and easy to understand. It goes step by step for creating your professional profile so you can really stand out to an employer. It also talks about how to make business contacts, and networking. Then it even goes into how businesses can network. If you're looking employment, or a better job, I highly recommend this book. It could change your life. Also, if you own a business and would like to extend your reach, this is for you too!

0 of 0 people found the following review helpful. I haven't yet mastered that technique since I've never been sought after on there but I'm hoping the useful information in this

By G33kinp1nk

Linked in is one of those social media platforms that's either hit or miss. It's all about marketing yourself to be appealing. I haven't yet mastered that technique since I've never been sought after on there but I'm hoping the useful information in this ebook will help me along the way.

I mainly use linked in as a social media outlet for my blog and less about job searching. After reading this ebook, I'm now more fluent on what linked in is all about and how to spruce up my resume to entice employers to want to contact me. This ebook is probably best suited for those that haven't started on linked in yet or have no clue what linked in is and how to get the most use out of it.

0 of 0 people found the following review helpful. Very Informative Just Too Long !

By Missy's Product Reviews

I really enjoyed this book to teach me more about LinkedIn as I do not know it very much just the basics. I was surprised to find out it is safe then Facebook Twitter and Goggle+ and how it differs from each social network site. This is great for anyone who is new to LinkedIn and a great read. I am a blogger so learning how to maximize my profile attract more visitors is awesome for me and I am always in the mood to learn more daily. It is just too long for what content is inside.

I got this free as part of a product review but this is solely my own opinion which may differ from yours.

Meet the World's Largest Career and Networking Site: LinkedIn

LinkedIn is dominating the world of business-based networking, yet many of its users don't know how to make the most of it, while others are hesitant to join yet another social network. Whether you're a job seeker, an employer in search of new talent, or a business looking to boost your visibility, make LinkedIn your social network of choice, this book your guide.

LinkedIn: Tell Your Story, Land the Job will help you: Learn tips and tricks for building a strong LinkedIn profile, optimized for discovery Write a concise professional summary, gather endorsements and recommendations, and highlight your skills Create a virtual hub for current and potential employees and customers Take advantage of LinkedIn's Company Pages to improve your visibility Dig deeper into LinkedIn's offerings, by getting the most out of introduction requests, advanced search, media tools, and professional groups Explore the pros and cons of the free vs. paid versions of LinkedIn Dust off your LinkedIn Profile and make it shine with this visual, easy-to-follow handbook.

About the Author

Author Jeff Norman and the Big Sur Historical Society have collaborated to tell the complex story of Big Sur's origins and the social fabric that ties the community together to this day. Jeff Norman, a biologist, historian, and writer, has lived on the Big Sur Coast since 1970.