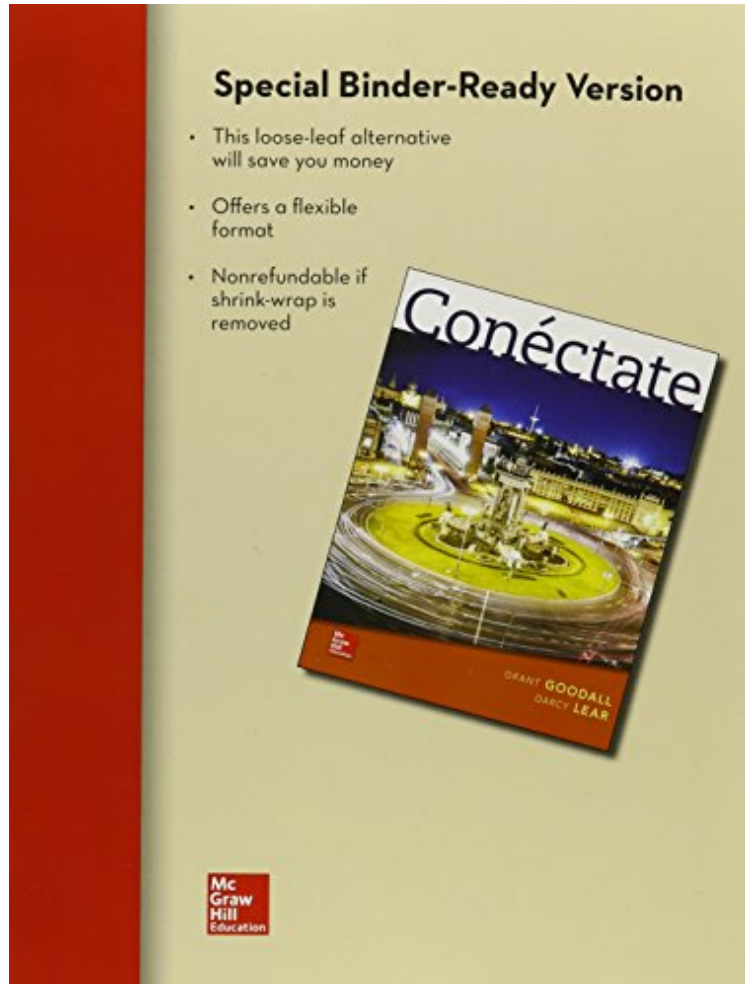


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Loose Leaf Conectate with Connect Access Card

Grant Goodall Department Chair, Darcy Lear Assistant Professor
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Students of Introductory Spanish learn best when they are connecting with authentic culture, with each other as a community, and with the language as used in real-world settings. Conctate sparks the curiosity that builds these connections as students drive toward communicative and cultural confidence and proficiency. The Conctate programs distinctive approach is built around the following principles. Focused approach: Conctate concentrates on what Introductory Spanish students can reasonably be expected to learn, allowing for sustained engagement with the material that respects the natural process of language acquisition. An intentional focus, first on meaning and then on

form, puts in action the best practices of second language pedagogy. Plus, Conctates reduced grammar scope leaves more time for the systematic review and recycling of vocabulary and grammar required for students to achieve mastery of first-year skills. Fortifying this process at every turn is LearnSmart, a powerful, super-adaptive learning program that guides students on an individualized path toward mastery of all the vocabulary and grammar in Conctate. Active learning: Conctate gives students the opportunity to explore language and culture through interactive activities that keep them focused and engaged. Vocabulary and grammar in Conctate are taught using an active learning approach, nudging students to discover new vocabulary and language rules through a carefully balanced mix of inductive and explicit presentations and hands-on learning. Students are similarly asked to take an active role in an immersive online game, Practice Spanish: Study Abroad, designed around a study abroad experience in which they leverage their language and cultural skills to accomplish tasks and solve problems in various real-world scenarios. Integration of culture: Building on the active learning theme, students develop and apply critical thinking skills as they draw personal conclusions about the rich culture presented throughout Conctate. Culture is embedded within the language activities themselves, included in notes that expand on the activity at hand, and seen through the integrated video that forms the basis for many activities in each chapter of the text. This authentic, unscripted video introduces students to useful chunks of language, real-world Spanish, and a wide range of topics related to cultural themes. Conctates stunning video was shot in Spain, Panama, Miami, Argentina, Costa Rica, and Mexico, and exposes students to a wide variety of people in each country who discuss topics that are familiar and engaging to students. Mobile Tools for Digital Success: The digital tools available in the Connect Spanish platform with Conctate also successfully promote student progress by providing extensive opportunities to practice and hone their developing skills. These learning opportunities include online communicative activities, instant feedback, peer editing, sophisticated reporting, an immersive game, and an interactive eBook with embedded video and audio. The mobile-friendly platform allows students to engage in the course material anytime and everywhere. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. *Connect Spanish, including but not limited to the workbook/lab manual, LearnSmart, Practice Spanish: Study Abroad, the video program, and chat tools, is sold separately and does not come automatically with the purchase of the textbook.

About the Author Holds a Ph.D. in Foreign and Second-Language Education from The Ohio State University. She has been the director of the Spanish basic-Language program at the University of Illinois, Urbana-Champaign; the inaugural coordinator of the minor program in Spanish for the professions at the University of North Carolina at Chapel Hill; and, most recently, a lecturer at the University of Chicago. She devotes most of her professional time to career coaching, which includes workshops for foreign-language students navigating the campus-to-career transition. Is the Professor of Linguistics and Director of the Language Program at the University of California, San Diego, where he is also affiliated with the Center for Iberian and Latin American Studies. An internationally recognized scholar of Spanish syntax, he has a longstanding commitment to the development and implementation of highly effective, research-based practices in language teaching. He brings a rich international background to the Conctate project: He was educated in both the United States and Mexico, has spent much of his life along the border between the two, and has taught or lectured in twenty countries.