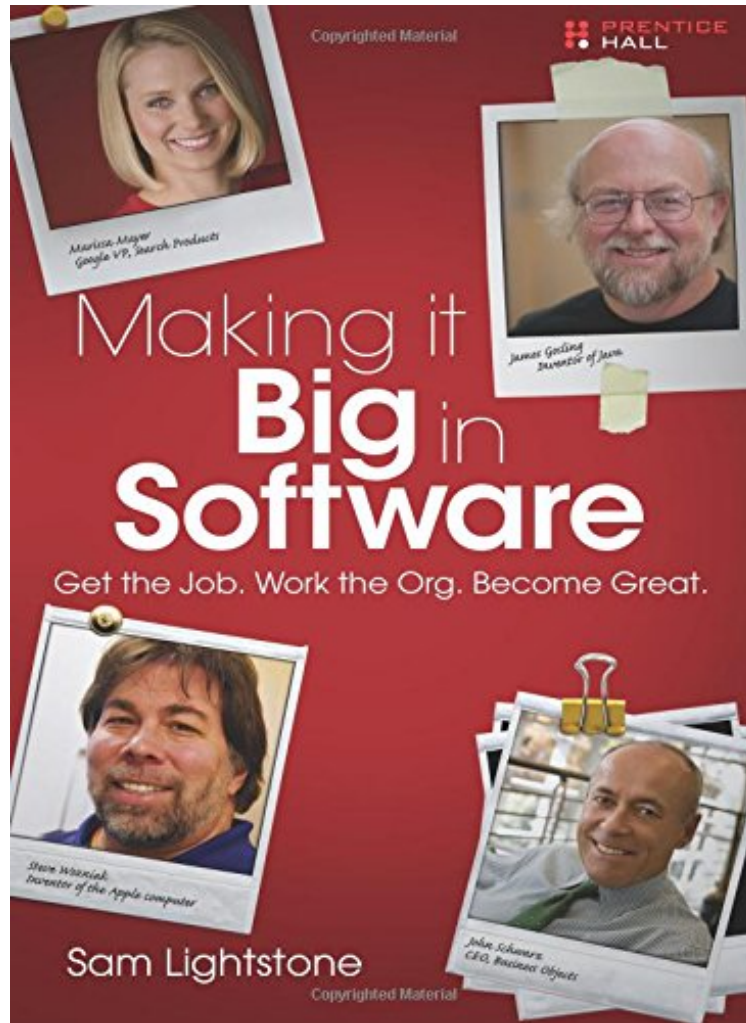


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The Software Insiders Guide to Getting Hired and Getting to the Top! Heres all the information you need to jumpstart your software career: the best ways to get hired, move up, and blaze your way to the top! The software business has radically changed, and this book reveals todays realitieseverything your professors and corporate managers never told you. In his 20 years at IBM as a software architect, senior manager, and lead programmer, Sam Lightstone has briefed dozens of leading companies and universities on careers, new technology, and emerging areas of research. He currently works on one of the worlds largest software development teams and spends a good part of his time recruiting and mentoring software engineers. This book shares all the lessons for success Sam has learnedplus powerful insights from 17 of the industrys biggest stars. Want to make it big in software? Start right here!Discover how to Get your next job in software development Master the nontechnical skills crucial to your success Work the org to move up rapidly Successfully manage your time, projects, and life Avoid killer mistakes that could destroy your career Move up to medium-shot, big-shot, and finally, visionary Launch your own winning software companyExclusive interviews with Steve Wozniak, Inventor, Apple computer John Schwarz, CEO, Business Objects James Gosling, Inventor, Java programming language Marissa Mayer, Google VP, Search Products and User Experience Jon Bentley, Author, Programming Pearls Marc Benioff, CEO and founder, Salesforce.com Grady Booch, IBM Fellow and co-founder Rational Software Bjarne Stroustrup, Inventor, C++ programming language David Vaskevitch, Microsoft CTO Linus Torvalds, Creator, Linux operating system kernel Richard Stallman, Founder, Free software movement Peter Norvig, Googles Director of Research Mark Russinovich, Microsoft Fellow and Windows Architect Tom Malloy, Adobe Chief Software Architect Diane Greene, Co-founder and past CEO of VMware Robert Kahn, Co-inventor, the Internet Ray Tomlinson, Inventor, email

From the Back CoverThe Software Insider's Guide to Getting Hired and Getting to the Top! Here's all the information you need to jumpstart your software career: the best ways to get hired, move up, and blaze your way to the top! The software business has radically changed, and this book reveals today's realities-everything your professors and corporate managers never told you. In his 20 years at IBM as a software architect, senior manager, and lead programmer, Sam Lightstone has briefed dozens of leading companies and universities on careers, new technology, and emerging areas of research. He currently works on one of the world's largest software development teams and spends a good part of his time recruiting and mentoring software engineers. This book shares all the lessons for success Sam has learned...plus powerful insights from 17 of the industry's biggest stars. Want to make it big in software? Start right here! Discover how to - Get your next job in software development - Master the nontechnical skills crucial to your success - "Work the org" to move up rapidly - Successfully manage your time, projects, and life - Avoid "killer" mistakes that could destroy your career - Move up to "medium-shot," "big-shot," and finally, "visionary" - Launch your own winning software company Exclusive interviews with Steve Wozniak, Inventor, Apple computer John Schwarz, CEO, Business Objects James Gosling, Inventor, Java programming language Marissa Mayer, Google VP, Search Products and User Experience Jon Bentley, Author, "Programming Pearls" Marc Benioff, CEO and founder, Salesforce.com Grady Booch, IBM Fellow and co-founder Rational Software Bjarne Stroustrup, Inventor, C++ programming language David Vaskevitch, Microsoft CTO Linus Torvalds, Creator, Linux operating system kernel Richard Stallman, Founder, Free software movement Peter Norvig, Google's Director of Research Mark Russinovich, Microsoft Fellow and Windows Architect Tom Malloy, Adobe Chief Software Architect Diane Greene, Co-founder and past CEO of VMware Robert Kahn, Co-inventor, the Internet Ray Tomlinson, Inventor, emailAbout the Author Sam Lightstone is the creator of MakingItBigCareers.com as well as Program Director and Senior Technical Staff Member with IBMs Software Group, where he works for one of the worlds largest software engineering teams on product strategy and RD. Sam is a sought-after public speaker, author, inventor, recruiter, and mentor. He has presented to dozens of Fortune 500 companies, industrial and scientific conferences, and major universities on topics related to careers, new technology, and emerging research needs. Sam has been quoted in eWeek, InformationWeek, InfoWorld, and the MIT Technology . His management career has spanned from small high-performance applied research teams up to large-scale projects with more than 200 staff across multiple geographies. Sam is the founder of the IEEE Data Engineering Workgroup on Self Managing Database Systems and a member of the International Advisory Committee of the IEEE Computer Society Technical Committee on Autonomous and Autonomic Computing Systems. Sam is inventor and co-inventor of more than 30 patents and patents pending and author of several books and scientific papers. In 2003 he was awarded the title of IBM Master Inventor for his

contributions to IBMs patent portfolio and his sustained work mentoring software engineers about the process of invention. He has a Bachelor of Applied Science in Electrical Engineering from Queens University and a Master of Computer Science Software Engineering from the University of Waterloo.