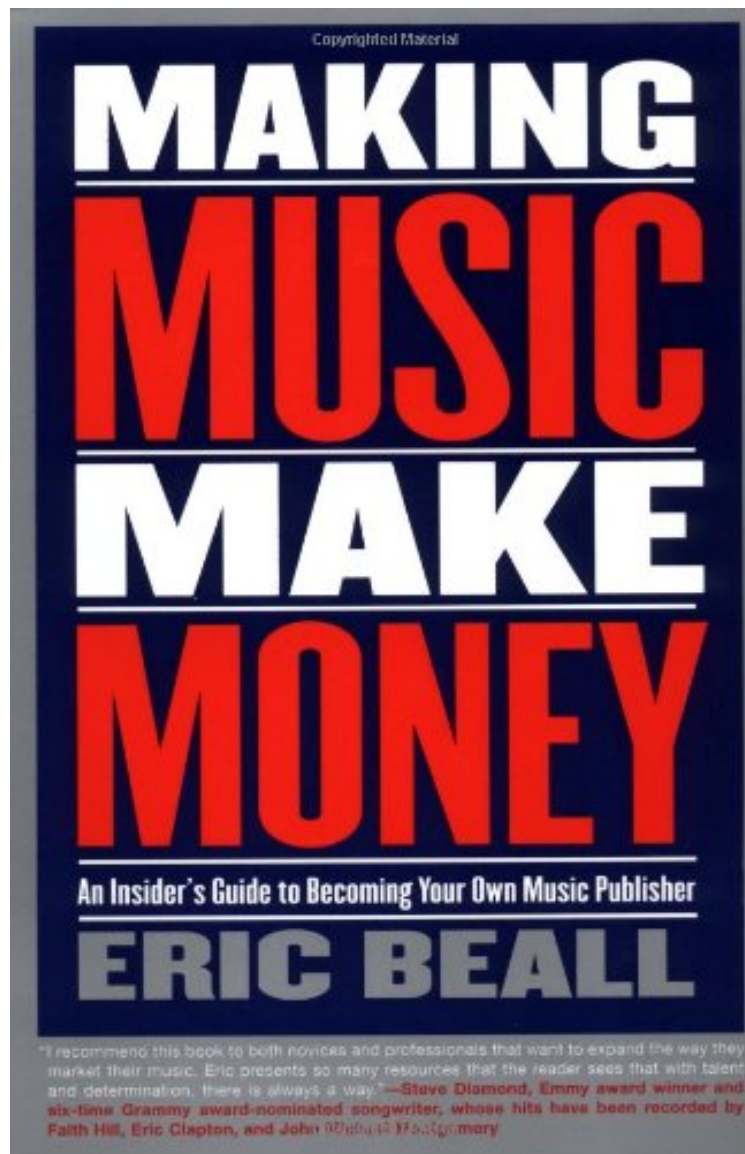


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Making Music Make Money: An Insider's Guide to Becoming Your Own Music Publisher (Berklee Press)

Eric Beall

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#585475 in Books Berklee PressModel: 50448009 2003-11-01 2003-11-01Original language:EnglishPDF #1 9.00 x .66 x 6.00l, .97 #File Name: 0876390076272 pagesMaking Music Make Money BookMaking Music Make Money will educate songwriters and aspiring music business entrepreneurs in the basics of becoming an effective independent music publisherEric Beall, creative director for Zomba Music Publishing, covers everything you need to know to get published, including the role of a music publisher; copyright-how to get one, use one, and make money from one; building a business plan; identifying which songs to sell and to whom; and much more258 pagesMaking Music Make Money will educate songwriters and aspiring music business entrepreneurs in the basics of becoming an effective independent music

Eric Beall : Making Music Make Money: An Insider's Guide to Becoming Your Own Music Publisher (Berklee Press) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Making Music Make Money: An Insider's Guide to Becoming Your Own Music Publisher (Berklee Press):

0 of 0 people found the following review helpful. Required reading for music publishingBy Carolina KenTook his class and read the book, excellent inside information on music publishing, some of which I have implemented in my workflows, from the self proclaimed "music weasel" himself.0 of 0 people found the following review helpful. Definitely going to spray it w/ AXE or cologneBy DevonTheD00dBought this book used for \$4 bucks. And although it smells like a dirty old taint, I read through a couple of the pages and it held my attention. Seems like a good read. Not this crap people write in their mother's basements self publish as an e-book!0 of 0 people found the following review helpful. GoodBy Dust RogerBought it, read it some chapters. He seems know about the subject. Good for musicians that see music as a product, more than a form of art.

(Berklee Press). Making Music Make Money will educate songwriters, as well as aspiring music business entrepreneurs in the basics of becoming an effective independent music publisher. Topics include a discussion of the various roles a publisher plays in the music business: collection, administration, protection, exploitation and evaluation. A major emphasis is placed on the exploitation process, and the importance of creating a sound business model for a new publishing venture. Eric Beall is a Creative Director for Zomba Music Publishing, as well as a former songwriter and record producer. In his role at Zomba, Eric has signed and developed top writers including Steve Diamond, KNS Productions, and Riprock Alex G. and has coordinated and directed Zomba writers in the development of material for Jive Records pop superstars like Backstreet Boys, *NSYNC, Britney Spears and Aaron Carter. He graduated Summa Cum Laude from Berklee College of Music.