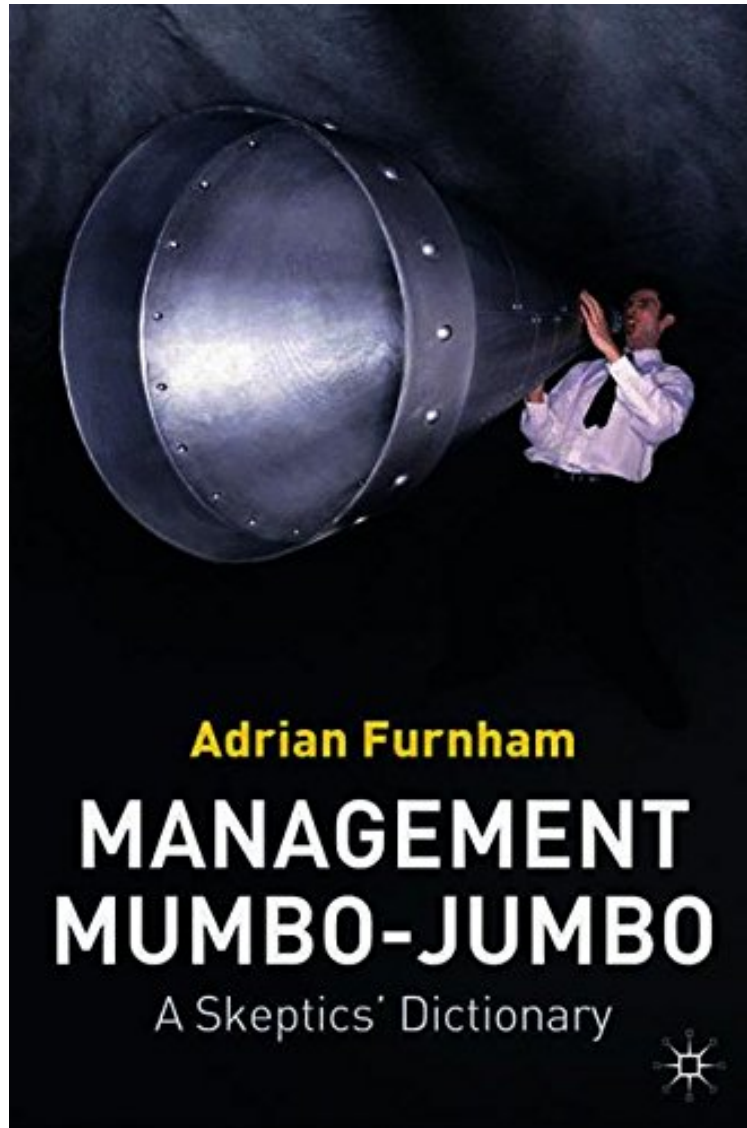


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# Management Mumbo-Jumbo: A Skeptics' Dictionary

*A. Furnham*

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Bestselling author and psychologist, Adrian Furnham, takes a critical view of the jargon and fads in management contained in manifestos and mission statements and shows how these often obscure and mystify. He considers

atmospherics, compulsory training, fundamentalist gurus, integrity tests, personality of organizations and uncertainty avoidance.

'The sly wit of Management Mumbo-Jumbo amuses and enlightens. We start to see how shallow much of the management hype really is and begin to pick out the things that matter and bring honest results. A refreshing book.' - Business Executive 'I find this a very accessible book that contains plenty of useful material to help managers think more ambitiously, positively and effectively. Overall I found it very enjoyable.' - Michael Cullum, Leadership Matters 'Challenging the received wisdom of the corporate world, this book makes an enjoyable and stimulating read for sceptical employees, open-minded business students and managers alike.' - Mark Whitley, IET (Engineering Management) About the Author ADRIAN FURNHAM is Professor of Psychology at University College, London, UK. He is on the editorial board of a number of journals, has received many awards, and was recognized as the most productive psychologist in the world from 1980 to 1989. He is the author of over 600 journal articles and more than 42 books, including successful, popular management books. He acts as a consultant to a number of bodies including HM Government, British Airways, HBOS and SAP and also a number of multinational corporations. He writes regular columns in the Daily Telegraph and The Sunday Times and is a frequent contributor to BBC radio and television.