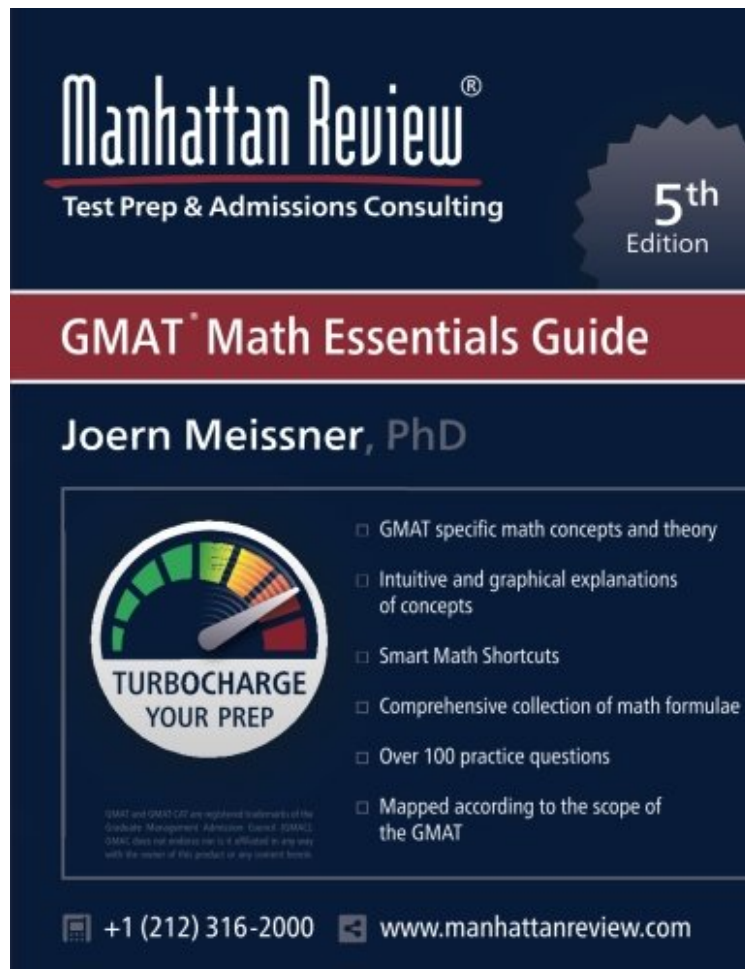


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zero in on exactly what you need to know to raise your score! About the Author: Professor Joern Meissner, the founder and chairman of Manhattan Review has over twenty-five years of teaching experience in undergraduate and graduate programs at prestigious business schools in the USA, UK and Germany. He created the original lectures, which are constantly updated by the Manhattan Review Team to reflect the evolving nature of GMAT, GRE, LSAT, SAT, and TOEFL test prep and private tutoring. Professor Meissner received his Ph.D. in Management Science from Graduate School of Business at Columbia University (Columbia Business School) in New York City and is a recognized authority in the area of Supply Chain Management (SCM), Dynamic Pricing and Revenue Management. Currently, he holds the position of Full Professor of Supply Chain Management and Pricing Strategy at Kuehne Logistics University in Hamburg, Germany. Professor Meissner is a passionate and enthusiastic teacher. He believes that grasping an idea is only half of the fun; conveying it to others makes it whole. At his previous position at Lancaster University Management School, he taught the MBA Core course in Operations Management and originated three new MBA Electives: Advanced Decision Models, Supply Chain Management, and Revenue Management. He has also lectured at the University of Hamburg, the Leipzig Graduate School of Management (HHL), and the University of Mannheim. Professor Meissner offers a variety of Executive Education courses aimed at business professionals, managers, leaders, and executives who strive for professional and personal growth. He frequently advises companies ranging from Fortune 500 companies to emerging start-ups on various issues related to his research expertise. Please visit his academic homepage www.meiss.com for further information.

About the Author Manhattan , Inc. is a multi-national test prep firm. Founded in 1999 by Dr. Joern Meissner, an internationally renowned business school professor, Manhattan is the oldest and most prestigious test prep company of its kind in New York City. For over 15 years, the firm has been improving the lives of students by helping them gain entrance to their desired degree programs by working to improve their admission test scores. Initially offering only preparation for the GMAT, Manhattan has since extended its offerings to include GRE, LSAT, SAT, and TOEFL preparation products as well as admissions counseling. Headquartered in New York City, Manhattan operates in many cities in the United States and in selected other places in the world. Please visit www.manhattanreview.com for more information.