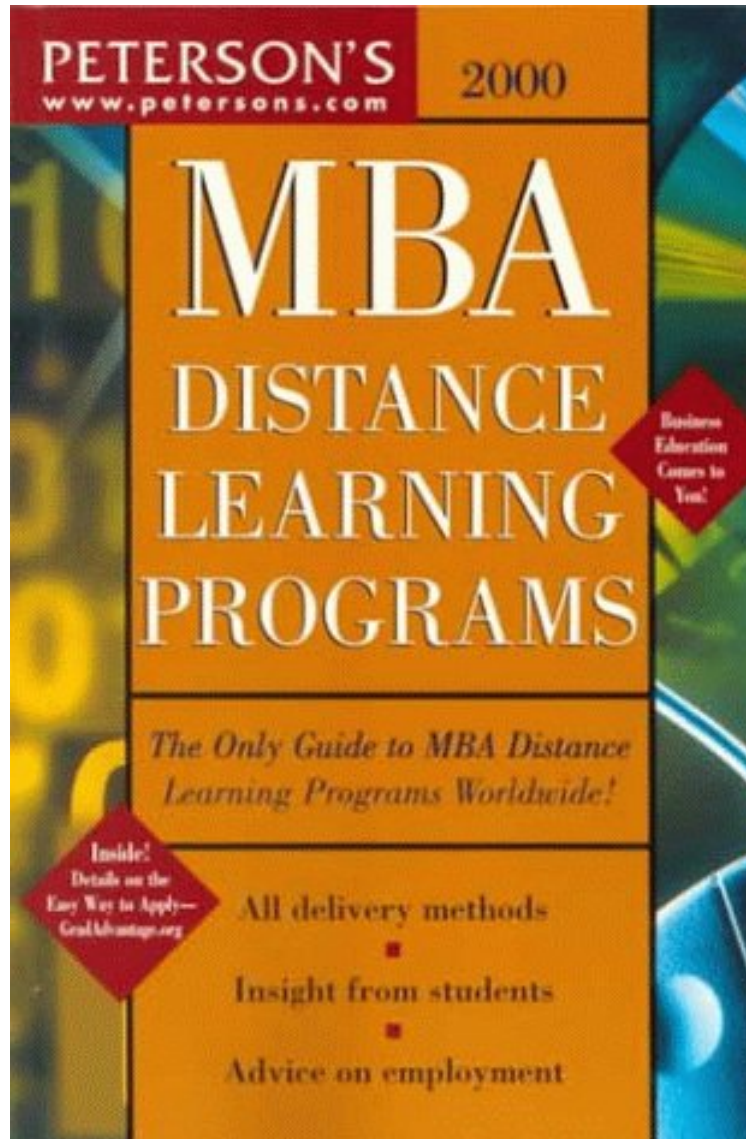


MBA Distance Learning 2000 (Peterson's MBA Distance Learning Programs)

Peterson's
audiobook / *ebooks / Download PDF / ePub / DOC



 Download

 Read Online

#17886149 in Books Peterson's 1999-12-11 Original language: English PDF # 1 .56 x 6.06 x 9.001, #File Name: 0768902827264 pages | File size: 68.Mb

Peterson's : MBA Distance Learning 2000 (Peterson's MBA Distance Learning Programs) before purchasing it in order to gauge whether or not it would be worth my time, and all praised MBA Distance Learning 2000 (Peterson's MBA Distance Learning Programs):

1 of 1 people found the following review helpful. Not a great choice. By A Customer There are better choices for learning about MBAs by distance learning than this book. One is Bears' Guide to the Best MBAs by Distance

Learning. I bought both books and it's not even close. This is particularly true if cost is important. Bears' book provides many more international MBAs (UK, Australia, Canada) which are far cheaper than almost all of the U.S. programs, but are still academically quite strong (and better than many of the U.S. programs). It is now well-known that Peterson's sells ad space in their books disguised as research. Shame on them! Obviously these schools are allowed to say whatever they want. 7 of 8 people found the following review helpful. This is very, very disappointing. By Peter Goldschmidt I liked the book when I bought it, but then I read, in mid-2000, that Peterson's had been selling advertising in the book, that looked just like editorial material. In other words, many of those lovely write-ups on schools were written by the schools themselves. Peterson's said they will identify the paid ads in future editions, but their credibility is really shot with this kind of behavior, and I'm really disappointed. 1 of 2 people found the following review helpful. Terribly Disappointing. By A Customer This book offers no relevant information whatsoever. Peterson's is very confused with the term 'Worldwide' as there are ONLY FOUR schools not in the USA. It also seems that the schools in the book are advertised rather than rated. This book will be going straight into the bin.

Book by Peterson's