

[Mobile ebook] Mid-Life Career Rescue: Employ Yourself: How to confidently leave a job you hate, and start living a life you love, before it's too late

Mid-Life Career Rescue: Employ Yourself: How to confidently leave a job you hate, and start living a life you love, before it's too late

Cassandra Gaisford

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MID-LIFE CAREER RESCUE



Employ Yourself

How to Confidently Leave a Job You Hate
and Start Living a Life You Love,
Before It's Too Late

CASSANDRA GAISFORD

#1 Bestselling Author, Find Your Passion and Purpose

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Cassandra Gaisford : Mid-Life Career Rescue: Employ Yourself: How to confidently leave a job you hate, and start living a life you love, before it's too late before purchasing it in order to gage whether or not it would be worth my time, and all praised Mid-Life Career Rescue: Employ Yourself: How to confidently leave a job you hate, and start

living a life you love, before it's too late:

7 of 7 people found the following review helpful. Very well written book, helps us find what our passion is and rescues us from a job we feel stuck in
By Claudia Svartefoss
The author, having been in a job she didn't love, understands the problems and implications of this situation. She has found a way to pursue her passion and has shared in this book, her roadmap to success but focused on the reader finding our own. I love that she explains in specific how to identify when something bigger is calling us forward, and discusses the subject of change in great detail. I also love the Action task - where the reader is encouraged to think about our own situation in order to realize our own path toward success! It was so inspiring to read about the authors, as well as her interviewees stories and successes. If you're unhappy at work, this book will show you how to prepare yourself for the changes and improvement you deserve!
3 of 3 people found the following review helpful. Stop! Don't leave your job and start a business until you've read this book.
By B Watson
Having read the authors last book, I was looking forward to reading her latest endeavor. As usual, she didn't disappoint. Our jobs take up so much of our time, and in fact, our entire life. So it's important therefore that we pursue a role that we feel engaged with, and which empowers, rather than robs our time and energy. At some point in your career, you might seriously consider leaving your job and starting up your own business. Although this notion may sound insane to some, or romantic to others, it's not for the faith-hearted. That's why I was pleased to see Cassandra tackle the real challenges starting a business poses. Things like, finding the right business, how to start with little or no money, and how to leverage it to create a great lifestyle, to name a few. If you get to a stage in your life where you want to leave your job and start a business, this book will help you. Each chapter focuses on one highly practical aspect to starting your own business. I really like the entrepreneurial personality quiz she provides. It helps give you a good idea of whether this is for you or not. I felt especially inspired by the true accounts of people who beat the odds by starting a business and how they became successful. This book is clearly laid out, and comes with many links which offer further help. One of those links is a Best Fit Career Workbook. I also like the authors balanced approach. She doesn't over-emphasize the success you'll enjoy as a business owner. She also balances this with the percentage of businesses that fail, and the reasons why. If you're looking for some extra motivation and methodology, you will be pleased you've got this book. It makes perfect sense, and could be the exact catalyst you need to build your first, or next business.
3 of 3 people found the following review helpful. An important book for anyone in a job that is making them physically ill
By Hillary
Cassandra Gaisford's book, *Mid-Life Career Rescue*, puts passion first, exactly where it should be! She gently nudges us out of complacency by reminding us our career doesn't have to be life-draining if we are willing to take time figuring out what we want and the skills we have to actually do it. And then brilliantly she provides all the action steps we need to make a move by asking simple, yet powerful questions to help us find the answers already there inside of ourselves. I definitely recommend reading the chapter on stress in her book. I wish I had the valuable information she laid out 15 years ago when I went through a "brown out," one step before complete "burn out." If I knew what physical signs to look for I would have left that job way earlier than I did. Unfortunately for me I learned the hard way what a stressful job situation can do to you both mentally and physically, but you don't have to. Instead, you just need to read *Mid-life Rescue*, and follow the advice of Ms. Gaisford.

Choose and grow your own business with confidence
What if you could increase your income, health and happiness with a few simple steps? How would your life be different if you had more financial freedom, time flexibility, energy, motivation, confidence and self-belief? What if you could hit your business, personal and financial targets easily and make a huge difference in this world? Imagine waking up every morning with no boss, looking forward to your day, working and living with purpose, passion and profit. Get set for a spectacular career. Employ yourself!
Amazon #1 bestselling author and career expert Cassandra Gaisford (BCA, Dip Psych) provides simple but powerful and easy to implement ways to start a passion and purpose driven business. Based on survey research, personal achievements and her professional expertise and success as a career and business start-up coach Gaisford answers the question: how to employ yourself, start a business and live more.
In *Mid-Life Career Rescue: Employ Yourself*, you'll learn:
Why successful people work with passion and purpose
How to identify your REAL priorities
How to decide what to do and find an idea that will be successful
How to find the right product for the right market
How to create a passion-driven business and still pay your mortgage
How to identify ways to beat any skills gaps
How to start a business with zero start-up capital and finance your career
How to start your business with a career-combo
How to maintain cashflow and create a healthy profit
How to create and enjoy freedom of lifestyle
How to maintain balance and avoid burnout
How to overcome the fear of failure, boost your self-esteem and super-charge the confidence needed to make an inspired change
How to replicate proven marketing systems and sales strategies that Amazon bestselling authors and other successful business people use every day to find customers
How to create a Love Mark and Loyalty Beyond Reason
How to escape the 9-5 drudge, live and work anywhere and join the new rich
BONUS: Passion Driven Business Planning Journal Workbook
BONUS: Powerful Goal Setting Workbook
BONUS: Making Decisions and Choosing Your Best-Fit Career Workbook
If you're like many people who love to be their own boss, but don't know what you could do, this book will help provide the answers. This isn't a quick-tips-start-your-business-tomorrow, follow-these-

steps-in this-exact-order kind of book. Simply put its based on the authors real-world experiences starting and growing many successful businesses, and the experiences of other people like you. Woman and men in their mid-life who want to be their own boss; to live and work with passion and still pay the bills! Youll read about a diversity of people some who made firm plans, others who made inspired leaps. Like Joy, who had spent 10 years as a Legal Conveyancer, but wanted to do something more creative. With no formal training in design she created a successful interior design business. Read about Dame Wendy Pye, who was dumped from her job and, vowing to prove her former boss had made a huge mistake, went on to create her own multi-millionaire dollar publishing business. Whether you are a start-up entrepreneur, or a businessperson looking for a fresh start, Mid-Life Career Rescue: Employ Yourself will help you make the right moves to choose and grow your business with confidence. Quit just existing and start really living! Pick up your copy today by clicking the BUY NOW buttonThe strategies in this book will also help job-hunters in their 20s, 30s or 40s.