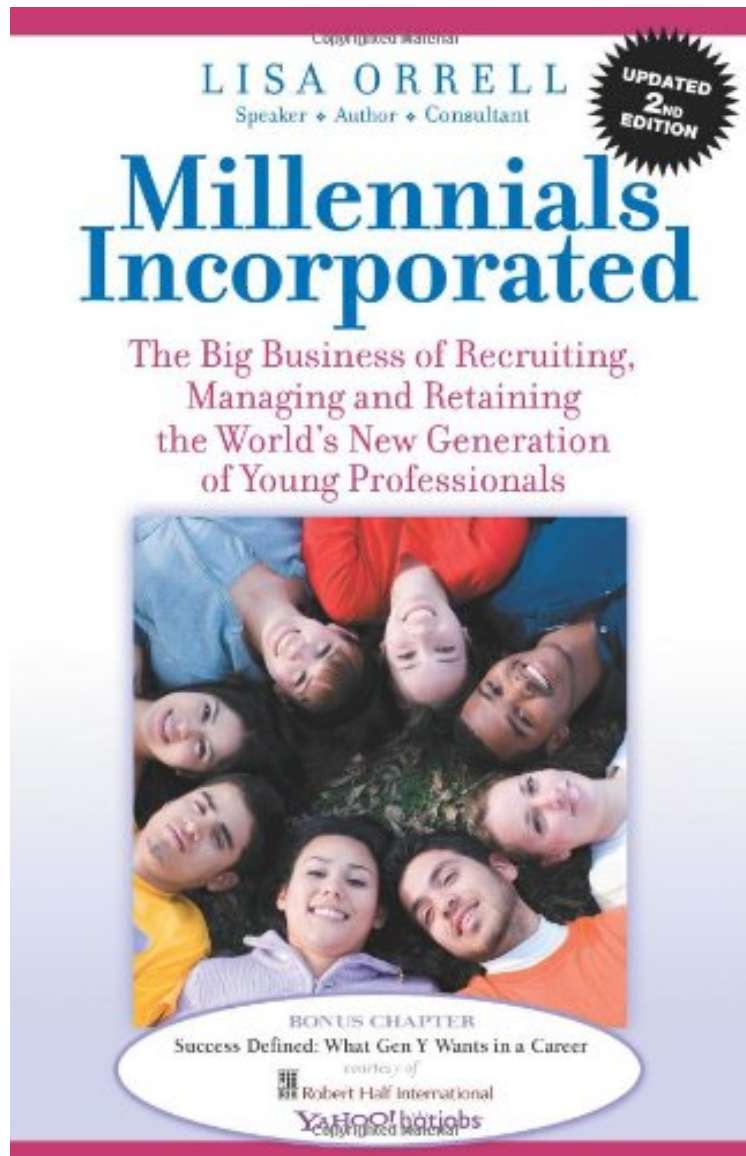


(Read free) Millennials Incorporated (2008)

## Millennials Incorporated (2008)

Lisa Orrell

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#2020588 in Books Intelligent Women Publishing, of Wyatt-MacKenzie 2008-08-01Original language:EnglishPDF # 1 8.50 x .28 x 5.50l, .37 #File Name: 1932279822131 pages | File size: 42.Mb

**Lisa Orrell : Millennials Incorporated (2008)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Millennials Incorporated (2008):

0 of 0 people found the following review helpful. Lisa is Generation Savvy!By Diane Marie Pinkard Just Treat Me Like I Matter: The Heart of SalesI thoroughly enjoyed Lisa's Orrell's book, The Millennials Incorporated. For the past 40 years I have been deeply engulfed in my own study about, "what makes people tick." As I study the behaviors and

patterns of human nature, new generations emerge. And now, no one has a better pulse on the characteristics of these new emerging generations than Lisa Orrell. She really gets what these younger generations are thinking and feeling, and where they are coming from. And she gives us aging generations tremendous insight for knowing and dealing with them. I have just written my first sales training book about "what make people tick," especially in the sales arena, *Just Treat Me Like I Matter: The Heart of Sales*. I know I possess a wealth of information for what I know and what I have to offer the marketplace, but Lisa has the ability to take what I know across the generations - a beautiful gift in itself!

0 of 0 people found the following review helpful. Great read for anyone who struggles to "get" millennials! By Dr. Erin O'Neill As a "Gen X" professor whose student body is almost all millennials, I was always struggling with how to best work with them. Now I see how to motivate and work aside them to build a better learning environment! Thanks!!!!

0 of 0 people found the following review helpful. Learn About Our Future Workforce...Buy This Book! By Denise Brosseau I always swore that I'd never say "These Kids Today..." in disgust because it meant that I was officially OLD. But there are times recently that I have found myself in conversations with CEOs and business leaders that are NOT the most flattering about the younger generation of workers. It is alarming the kinds of negative assumptions and generalizations that many otherwise professional people have attributed in one lump sum to anyone under 30. We certainly didn't like it when those types of generalizations were made about us when we were that age. It's time to STOP this sort of backlash and find ways to understand and welcome the new generation into the workplace. Lisa Orrell's book is just the ticket for gaining the proper perspective on the Millennials. This book includes not just great data about what's ahead but also has concrete tips and techniques for how to recruit, retain, train and motivate these young workers. It also includes some critically important information on how to integrate these folks into your present workforce and get more senior workers to adapt and welcome these newest hires. I recommend this book as one of the very first and best to offer real-life advice on what it takes to integrate the future into your workplace now. Get yours today.

Born in 1982, the Millennial Generation (aka: Generation Y) is no longer made-up of just kids and teens. The eldest are now graduating college and entering the professional workforce en masse! Competition is fierce to recruit them, so this means YOU need to know how to effectively recruit, manage and retain them. Most GenX and Boomer bosses have no clue who these young adults really are or what makes them tick, so they find this book to be extremely valuable! Much was written about Millennials back when they were young kids and teenagers, but *Millennials Incorporated* is the premier book about who they are NOW as 20-somethings. They are one of the most unique generations our country has ever seen! And with Boomers retiring by the millions over the next 5-15 years, Millennials are in high demand to be our next generation of managers, executives and leaders! Here is a small sample of what you'll learn: -- Key Millennial Traits All Employers Need to Know -- Common Complaints Managers Have About Millennial Professionals -- Hot Buttons for Attracting Recruiting Millennial Professionals -- Solid Strategies for Managing Retaining Millennial Professionals -- Sound Solutions for Motivating Millennial Professionals. and Some Motivation Busters!

From the Publisher Nancy Cleary, of Wyatt-Mackenzie Publishing, publisher of *Millennials Incorporated*, states: We were excited to bring Lisa on as a new author because her book is so cutting-edge. Many books have been written about the Millennial Generation but they were written back when they were teens in teen-type jobs. Lisa's book talks about who they are now in their 20's and how they are impacting corporate work environments. The feedback has been great and the topic is very timely. This topic is being covered by major media like 60 Minutes, Fortune Magazine and Business Week so Lisa's topic and knowledge around it is really starting to be in big demand. We are very proud of her!

From the Back Cover The Millennial Generation (aka: Generation Y) is no longer made-up of just kids and teens...the eldest are now graduating college and entering the professional workforce en masse! Competition is fierce to recruit them, so this means YOU need to know how to effectively recruit, manage and retain them. Most GenX and Boomer bosses have no clue who these young adults really are or what makes them tick, so they find this book to be extremely valuable! Much was written about Millennials back when they were young kids and teenagers, but *Millennials Incorporated* is the premier book about who they are NOW as 20-somethings. They are one of the most unique generations our country has ever seen! And with Boomers retiring by the millions over the next 5-15 years, they are in high demand to be our next generation of managers, executives and leaders! Here is a small sample of what you'll learn: - Key Millennial Traits All Employers Need to Know - Common Complaints Managers Have About Millennial Professionals - Hot Buttons for Attracting Recruiting Millennial Professionals - Solid Strategies for Managing Retaining Millennial Professionals - Sound Solutions for Motivating Millennial Professionals...and Some Motivation Busters!

About the Author Lisa Orrell is the author of the popular book, *Millennials Incorporated*, and is a Millennial (Gen Y) Generation Relations Expert. She is an in-demand speaker and consultant hired by well-known companies, such as Cisco, Paul Mitchell (hair product co.), and Blue Cross/Blue Shield, to educate their HR, Recruitment and Diversity executives, and their Boomer Gen X management teams, about how to effectively recruit, manage and retain Millennial talent. And she conducts on-boarding workshops for their Millennial new-hires. Lisa

also presents entertaining keynotes and seminars to help companies improve their overall generation relations. And based on the popularity of her expertise, Lisa was recently a featured guest on MSNBC, and has been featured by a variety of other media, such as: Human Resource Executive magazine, Recruitment Retention magazine, Employee Benefit News, HR World, Diversity Business, Black Enterprise Magazine, and NewsDay New York. Lisa is also a highly sought after session speaker for professional association events. Some of her recent speaking appearances include: The Human Capital Institute's Annual Summit; the Women in Leadership Summit; The 19th Annual PBWC Conference in SF; the South Bay Organizational Development Network event; and the Northern California HR Association conference.